

## CASE STUDY

### Vendigm Construction

Anthony Burks, co-founder and president of Vendigm Companies, joined the North Texas Commission board of directors in 2008 as a way to expand his community engagement through the North Texas region. In addition to that, he uncovered business opportunities for his construction and development company.

Vendigm Companies is the parent company for various specialized business. The company's unique name, Vendigm, is derived from the terms "Venture" and "Paradigm," symbolizing the company's ability to transform innovative entrepreneurial business ideas into tangible value. Since its inception in 2005, Vendigm Companies has successfully grown business ventures in several sectors that span across an array of industries.

While attending a NTC board meeting, Burks had a chance to meet David Davis, another NTC board member and senior vice president and CFO of Oncor Electric Delivery. That meeting resulted in a business relationship that began with a small project to update a conference room and grew to a \$2 million renovation project at a facility in McKinney.

"When we first met Anthony we were impressed with his energy and enthusiasm. He was perfectly willing to take on small jobs to prove the capabilities of his company and he always delivered," said Davis.

Burks took advantage of the broad

base of members at the North Texas Commission to not only make connections within the community, but to translate those connections into possible business contracts.

"The North Texas Commission Board of Directors is the most influential board I currently sit on," said Burks.

Burks' relationship with Oncor Electric Delivery has paid off in more ways than just business development. In February 2010, Vendigm Companies was awarded Oncor's Corporate Rising Star award, one of two companies that recently started a working relationship with Oncor and have shown a commitment to diversity in their business and community activities.



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