

## NORTH TEXAS COMMISSION INVESTOR BENEFITS SUMMARY

Additional benefits exist at various membership investment levels. This is determined one of two ways: the benefits that the member investor wants to access or the number of full time employees in the region.

INVESTOR LEVELS	INVESTOR	CAPITAL INVESTOR	MAJOR INVESTOR	CHAIRMAN'S
<b>LEGISLATIVE ADVOCACY</b>				
▪ Consideration of advocacy and policy			✓	✓
▪ Invitations to VIP events in Austin and North Texas		✓	✓	✓
▪ Partners in Mobility Presentation and Reception	✓	✓	✓	✓
<b>RELATIONSHIP DEVELOPMENT</b>				
▪ Introduction of speaker at NTC events				✓
▪ NTC Board of Directors seat			✓	✓
▪ Company CEO featured in NTC newsletter			✓	✓
▪ NTC guest – board meeting introduction	✓	✓	✓	✓
<b>COMMITTEES/TASK FORCES</b>				
▪ Appointments to advisory committee or task force	1	2	3	4
<b>VIP EVENTS AND SEATING PRIORITY</b>				
▪ VIP seating at head table				✓
▪ Priority seating at events			✓	✓
▪ Invitation to Presidents Only event		✓	✓	✓
▪ Complimentary VIP reception invitations to events throughout the year		✓	✓	✓
▪ First right of refusal for event sponsorship	✓	✓	✓	✓
<b>MARKETING &amp; BRANDING</b>				
▪ Recognition on NTC collateral and promotional materials			✓	✓
▪ Logo on web site with link			✓	✓
▪ New board member spotlight with headshot on NTC home page			✓	✓
▪ Company spotlight on NTC home page	✓	✓	✓	✓
<b>NTC MEMBER RESOURCES</b>				
▪ Membership discount to all NTC sponsored events	✓	✓	✓	✓
▪ Access to NTC research and information	✓	✓	✓	✓
▪ Inclusion in NTC mailings and data base	✓	✓	✓	✓