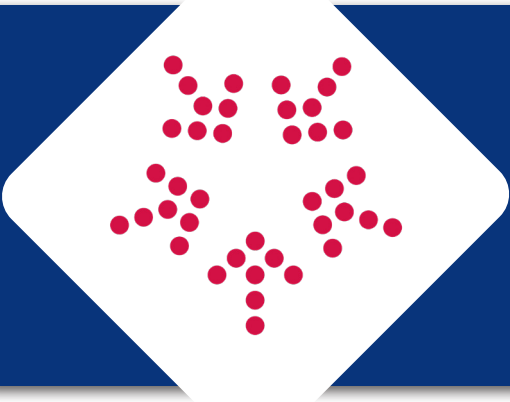




# 2023 PROSPECTUS

CONVENE | EDUCATE | ADVOCATE

NORTH  
TEXAS  
COMMISSION



# NTC Investment Opportunities

*Thank you for supporting the North Texas Commission! Your partnership and support of our programs helps to ensure the region remains strong, competitive and a great place to live, work, and play. We invite you to view our sponsorship opportunities and let us know where we can help you get involved. The future vibrancy of our region depends on it!*

**TO THE POINT Series .....1**

**North Texas Commission Diversity, Equity, & Inclusion Program Series..... 2**

**North Texas Unites ..... 3**

**NTX Infrastructure Summit..... 4**

**Annual Members’ Luncheon ..... 5**

**NTX to D.C. Advocacy Trip ..... 6**

**Leadership North Texas .....7**

**NTX Magazine ..... 8**

**Topic: North Texas ..... 9**

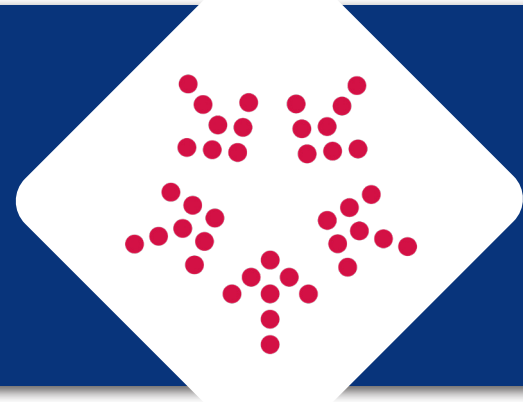


Leading The Region’s Advocacy.

**Questions?**  
Ashley Mergele  
Sr. Director, Communications & Issue-Based Advocacy  
[ashley@ntc-dfw.org](mailto:ashley@ntc-dfw.org)

# TO THE POINT SERIES

Presented by Fidelity Investments



## FIDELITY INVESTMENTS PRESENTS TO THE POINT.






















NORTH TEXAS COMMISSION SPEAKER SERIES

TO THE POINT is a series which brings regional leaders together to dive deep into informative, regional topics.

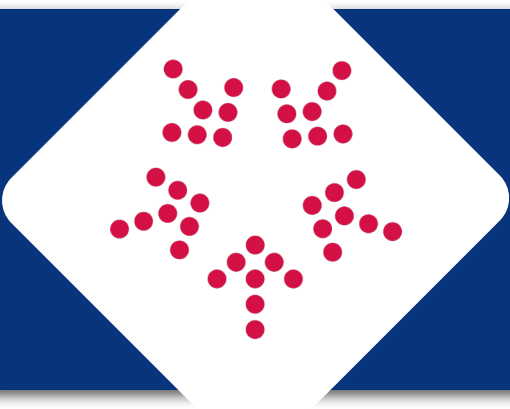
### STAY TUNED FOR MORE INFORMATION ON 2023 DATES & TOPICS

- TTP 1: TBD
- TTP 2: TBD
- 88th Legislative Recap

### Sponsor Levels

	Reception Sponsor \$6,000	Signature Sponsor \$3,000	Event Sponsor \$2,500	Table Host \$1,000
<b>BUNDLE ALL 3 EVENTS</b>	<b>\$14,000</b>	<b>\$7,500</b>	<b>\$6,500</b>	<b>\$2,750</b>
Sponsor Networking Reception one hour prior to luncheon				
Reception Sponsor signage displayed onsite				
Company name recognition in event remarks				
Company logo placement in all pre-event & event collateral				Company name only
Company logo placement on event website				Company name only
Company logo on table signage				
Company recognition in press releases				
Table of eight (8)				





# LEADING DIFFERENT

## Improving Inclusion Through Leadership

February 15, 2023 | Irving Convention Center

The North Texas Commission will continue to expand on its successful conversations about the significance of diversity, equity, and inclusion in our region. As in years past, topics will feature C-level leaders discussing their personal journeys and best practices to improve inclusion in the workplace and the community.

Our diversity, equity, and inclusion summit will take place on February 15, 2023. Stay tuned for dates and details for registering.

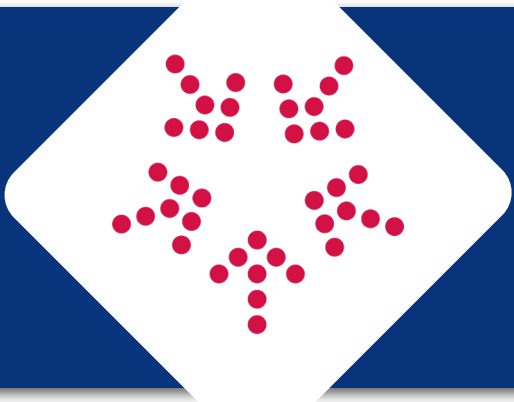
### Sponsor Levels

	Presenting Sponsor \$25,000	Premiere Sponsor \$15,500	Session Sponsor \$10,000	Signature Sponsor \$5,000	Summit Sponsor \$1,500
Presenting sponsor naming rights					
Lunchtime Keynote Speaker introduction					
Introduction of general session (first come, first choice)					
Opportunity to introduce breakout session					
Company logo placement in all pre- event & event collateral					Company name only
Company logo on table signage					Company name only
Company recognition in press releases					
Seat at a head table	2	1	1		
Table of eight (8)					

# NORTH TEXAS UNITES

March 23, 2023




State Capitol | Austin, Tx

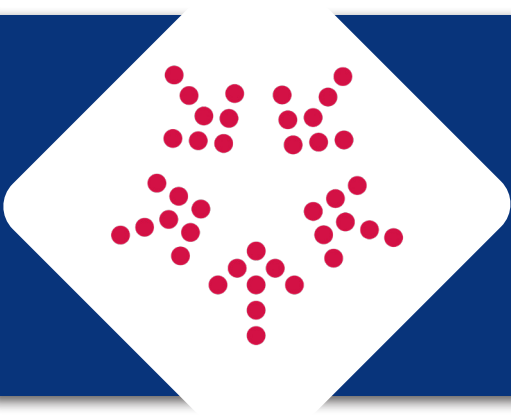


# NORTH TEXAS UNITES

Join us in Austin as we convene the business community, municipalities, education leaders, and elected officials for our 88th Legislative Session North Texas Unites advocacy day. This full day event will feature discussions from North Texas Legislators, small group office meetings with legislators, and an evening reception.

## Sponsor Levels

	North Texas Sponsor \$5,000	Event Sponsor \$1,000
Opportunity to speak at event		Company Name Only
Sponsor logo placement in all pre-event & event collateral		Company Name Only
Company recognition in event press releases		Company Name Only




























# NTX INFRASTRUCTURE SUMMIT

## Summer 2023



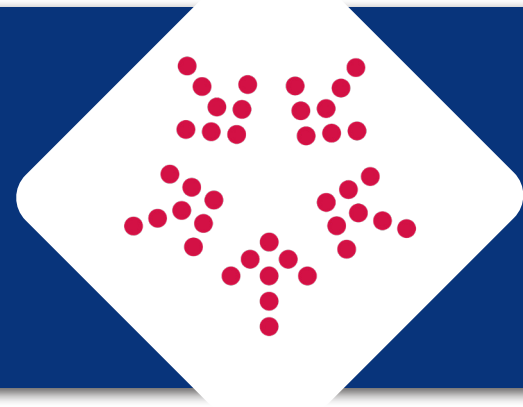
Summer of 2023, the North Texas Commission will be hosting the third annual NTX Infrastructure Summit. This full-day event will feature a variety of speakers and panels discussing critical infrastructure needs to ensure the continued vitality of our region by improving our transportation systems, developing long-range water plans and promoting a sustainable future. The summit will feature morning general sessions with deep dives and conversations focused on creating reliable infrastructure for North Texas.

### Sponsor Levels

	Presenting Sponsor \$12,500	Lunch Sponsor \$7,000	Session Sponsor \$5,000	Event Sponsor \$3,000	Table Host \$1,250
Presenting sponsor naming rights					
Breakfast Keynote Speaker Introduction					
Opportunity to introduce Lunch keynote/panel					
Opportunity to introduce breakout session					
Sponsor logo in event collateral					Company name only
Company logo on table signage					Company name only
Company recognition in event press releases					
Seats at a head table	2	1	1		
Table of eight (8)					
Optional exhibit booth in lobby					






































# ANNUAL MEMBERS' LUNCHEON

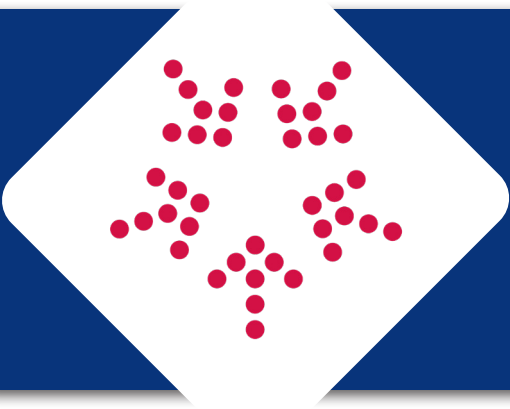
## September 2023



The North Texas Commission's Annual Members' Luncheon is the only gathering of all the region's public/private leaders. Each September, we convene government officials, business, chamber, and education leaders for a thought provoking conversation that showcases how collaboration and effective leadership is the cornerstone of a successful region.

### Sponsor Levels

	Presenting Sponsor \$30,000	Reception Sponsor \$15,000	Premiere Sponsor \$10,000	Gift Sponsor \$7,500	Signature Sponsor \$5,000	Event Sponsor \$2,500	Table Sponsor \$1,750
Presenting sponsor naming rights							
Reception sponsor naming rights							
Opportunity to provide welcome, intro or closing							
Commemorative gift item sponsor							
Company recognition in event remarks							
Company logo in all event collateral							Company Name Only
Company logo on table signage							
Company recognition in event press releases							
Seats at head table	2	2	1				
Table of eight (8)							



## 2023 D.C. FLY-IN Spring and Fall 2023



Join the NTC as we travel to our nation's capital to share the legislative priorities of your business, collaborate with national partners, agency officials and meet with our 15-member North Texas Delegation.

### PRESENTING SPONSOR - \$10,000

- Opportunity to introduce session/speaker at dinner reception
- Recognition in event press releases
- Company logo on all event collateral and website
- Recognition during all sessions

### SESSION SPONSOR - \$5,000

- Opportunity to introduce session/speaker (first come, first select)
- Recognition in event press releases
- Company logo on all event collateral and website
- Recognition during all sessions

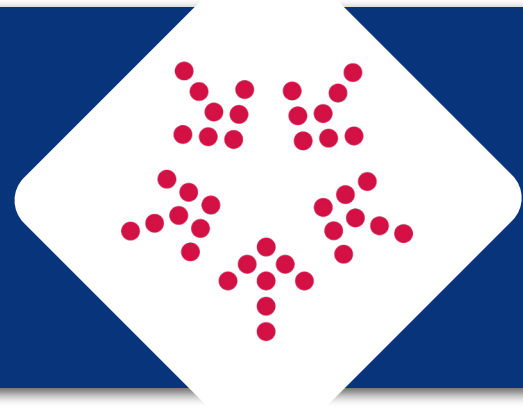




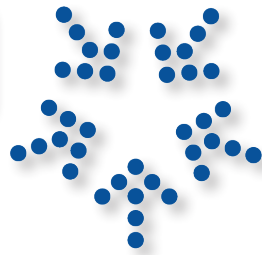
# Leadership North Texas

*Educating Regional Leaders*

*A program of the North Texas Commission Foundation*



## LEADERSHIP NORTH TEXAS



**LEADERSHIPNORTHTEXAS.ORG**

**PROGRAM  
PRESENTED BY: ONCOR**

**Program Day Sponsor - \$5,000  
Tuition per participant - \$3,000**

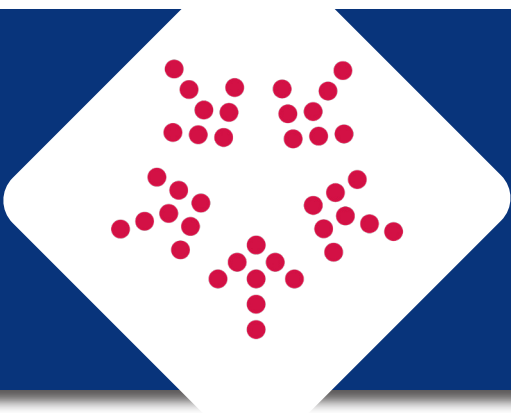
### **PROGRAM DAY SPONSORSHIP - \$5,000**

Sponsor benefits include logo on agenda, logo on class directory and an opportunity to welcome the class on the designated program day. Program days include:

**September | Opening Retreat**  
**October | Global North Texas**  
**November | North Texas Economy**  
**December | Social Determinants of Health**  
**January | Education and Workforce**  
**February | Cost of Incarceration**  
**March | Sustainable Development**  
**April | Preparing for the Next Million**  
**May | Leadership, Graduation**

Leadership North Texas (LNT) is a graduate level leadership program aimed at recruiting, developing and supporting leaders who have a commitment to civic engagement, to learning, to collaboration and to the North Texas region. Participants will learn best practices in regional stewardship from regions that have successfully addressed regional issues and challenges relevant to the region; and participate in the development of appropriate strategies for North Texas.





# NTX MAGAZINE VOLUME 14

Summer 2023



## ADVERTISE IN NTX VOLUME 14

NTX Magazine is the only business-to-business publication representing the DFW region, providing relevant and compelling editorial content for C-Suite executives and corporations interested in relocation, expansion and conducting business in North Texas.

### DISTRIBUTION

- Fortune 1000 CEOs nationally and locally
- North Texas City Leaders and Public Officials
- State and Federal Elected Officials
- American Airlines Admirals Club at DFW International Airport
- National Economic Development and Site Selection Executives
- Leaders and Executives in a wide cross section of business and industries nationally
- More than 200 North Texas Cities and Chambers
- Conventions and Hospitality
- Domestic and International Conference Attendees
- International Foreign Consulates based in the U.S.

AD SIZE	Rate	Member Rate
<b>Back Cover</b> 9" x 10.75" (bleed)	\$6,000	\$5,400
<b>Inside Front Cover and Facing</b> 9" x 10.75" (bleed)	\$5,000	\$4,500
<b>Inside Back</b> 9" x 10.75 (bleed)	\$4,700	\$4,230
<b>Two-Page Spread</b> 18" x 10.75" (bleed)	\$4,500	\$4,050
<b>Full Page*</b> 9" x 10.75" (bleed)	\$2,750	\$2,475
<b>Half Page (Horizontal)*</b> 7.75" x 4.875" (non-bleed)	\$1,500	\$1,350
<b>One Third (Vertical)*</b> 2.416" x 9.75" (non-bleed)	\$1,000	\$900
<b>Municipality Enhanced Listing**</b> Enhanced listing includes mayor, city manager, CVB contact and economic development contacts. Basic listing includes name, city hall address, phone number and web address with logo enhancement	\$250	\$225

### NTC members receive 10% off

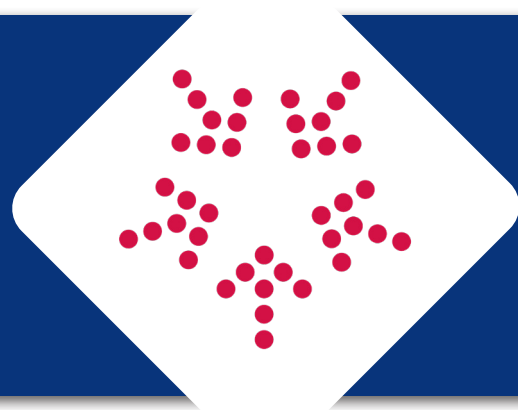
\*10% premium on special position will apply

\*\*Member municipalities receive a complimentary enhanced listing with purchase of ad

All print advertisers one third page and above will receive complimentary digital advertising.

# TOPIC: NORTH TEXAS

*A podcast series highlighting North Texas*



Topic: North Texas is an episodic podcast hosted and produced by the North Texas Commission. The podcast highlights issues, industries, and topics unique to the region.

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor: \$1,000

Presenting Sponsors will receive a 30 second pre-roll slot and a 30 second post-roll slot featured in all Topic: North Texas episodes.

### Quarterly Sponsor: \$500

Quarterly Sponsors will receive a 30 second mid-roll slot featured in 12 episodes.

### Episode Sponsor: \$100

Episode Sponsors will receive a 60 second or less pre-roll or post-roll slot for one episode.

In addition to slot time, Sponsors will be listed in the podcast show notes along with branding on our website and social media posts.



### Requirements of Sponsorship

Topic: North Texas Sponsors are required to submit a scripted advertisement that will be read by podcast host. If multiple slots are purchased, multiple versions may be submitted to avoid repetition.

**All advertisements must be submitted 2 weeks prior to the episode's release date.**

Please submit ads to Ashley Mergele.  
[ashley@ntc-dfw.org](mailto:ashley@ntc-dfw.org)





# THANK YOU to our 2022 Program Partners!



Updated November 2022