Advertise in NTX Vol. 14
Sustainability: How North Texas Continues to Thrive

NTX Magazine is an award-winning, valuable resource that highlights the economically thriving and pro-business North Texas region. The publication features information about key industries with facts and data to assist those interested in doing business here.

The 2023 issue of NTX Magazine looks at how the region continues to thrive through sustainable practices.

Advertise in NTX Magazine and introduce your business or community to corporations considering relocation or expansion before they arrive.

Editorial Content
Sustainability: How North Texas Continues to Thrive
Cultivating Talent to Ensure World-Class Workforce
Economic Diversity Lays Foundation for Economic Stability
The Third Sector: NPOs and NGOs Making a Difference
Healthcare Advances Fostering Healthy Communities
The Great Relocation: Making North Texas Home

NTX Vol. 14 Preview

Deadline
Ad sales close 4/8/2023
Artwork due 5/20/2023

Sales Contacts
Dawn Miller
Chief Administrative Officer
dawn@ntc-dfw.org

Distribution
NTX Magazine is distributed to the following:
- Fortune 1000 CEOs nationally and locally
- National Economic Development and Site Selection Executives
- Leaders and Executives in a wide cross section of business and industries nationally
- Business Leaders in key overseas markets: Australia, Europe, UAE, Turkey, China, South America and Mexico
- Members of International Trade missions visiting North Texas
- More than 200 North Texas Cities and Chambers
- Domestic and International Conference Attendees
- International Foreign Consulates based in the United States
- North Texas City Leaders and Public Officials
- Online downloads of NTX Magazine from the NTC website
- Conventions and Hospitality

Testimonials

“\[The NTX Magazine is a first-rate publication; the articles are informative and focus on the policies, people and partnerships that make our region dynamic and a global leader. We are looking forward to being a part of future issues and leveraging the tremendous exposure provided by the magazine in our economic development efforts.\]”

BOB HART
City Manager
City of Corinth

“The University of Texas at Arlington is a proud advertiser in NTX. NTX Magazine serves as a very beneficial resource in highlighting the strength of the North Texas' expertise and many partnerships, all of which serve to make North Texas so appealing and recognized for business, impactful research, education, entertainment and living.”

JOE CARPENTER
Sr. Assoc. VP & Chief Communications Officer
The University of Texas at Arlington

“The visibility of NTX Magazine throughout the region is great, and the stories underscore why North Texas is leading the nation in so many ways.”

ANDREW JOHNSEN
Vice President
Columbia Strategic Consulting Group LLC
Contact Information

Organization: ____________________________ Title: ____________ Current NTC Member

Primary Contact: __________________________ Title: __________________________

Phone: __________________________ E-mail: __________________________

Material/Agency Contact: __________________________ Title: __________________________

Phone: __________________________ E-mail: __________________________

Billing Address: __________________________

Suite: __________________________ City, State Zip: __________________________

Insertion Information

Ad Size: __________________________

Additional Ad Size: __________________________

Special Position Request: __________________________

Insertion Cost $ ________ . __________

Design Premium (%) $ ________ . __________

LESS Member Discount (10%) $ ________ . __________

Net Due $ ________ . __________

Balance Due $ ________ . __________

Payment

A. Pay by Check (invoice)

Please make checks payable to North Texas Commission

8445 Freeport Parkway, Suite 640

Irving, TX 75063

B. Charge Card

AMEX  ___ MC  ___ VISA

Account Number: __________________________

Exp. Date (MM/YY): / __________ CVV: __________________________

Credit Card Billing Zip Code: __________________________

Name on Card: __________________________

Cardholder Signature: __________________________

C. Pay Online at www.ntc-dfw.org/pay

Terms and Agreement

The organization listed above agrees to purchase the above size ad(s) in the Volume 14 issue of NTX Magazine. The cost of your placement is as agreed above with a 10% discount given to all North Texas Commission Members. The North Texas Commission agrees to provide copies of NTX Magazine: Volume 14 at no additional charge. The North Texas Commission has the right to reject any material that is not consistent with the editorial and design standards of the organization’s mission and the publication’s theme and quality.

All sales are final upon agreement.

Advertising sales close April 8, 2023. Materials and payment are due to North Texas Commission by May 20, 2023.

I WARRANT THAT I HAVE READ AND AGREE TO THE CONTRACT CONDITIONS
AND THAT I HAVE FULL POWER AND AUTHORITY TO SIGN FOR THE ABOVE-NAMED ORGANIZATION.

For Organization: __________________________

Signature: __________________________ (Date) __________________________

Name (print): __________________________

Title (print): __________________________

Please send completed forms BY MAIL: North Texas Commission 8445 Freeport Parkway, Suite 640, Irving, TX 75063

BY E-MAIL: a scan to dawn@ntc-dfw.org
**Ad Size**

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Rate</th>
<th>Member Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover</td>
<td>$9,000</td>
<td>$8,100</td>
</tr>
<tr>
<td>9” x 10.75” (bleed)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inside Front Cover and Facing</td>
<td>$8,500</td>
<td>$7,650</td>
</tr>
<tr>
<td>9” x 10.75” (bleed)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inside Back</td>
<td>$7,500</td>
<td>$6,750</td>
</tr>
<tr>
<td>9” x 10.75” (bleed)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Two-Page Spread</td>
<td>$6,975</td>
<td>$6,277</td>
</tr>
<tr>
<td>18” x 10.75” (bleed)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page*</td>
<td>$4,250</td>
<td>$3,825</td>
</tr>
<tr>
<td>9” x 10.75” (bleed)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Two Thirds (Vertical)</td>
<td>$3,250</td>
<td>$2,925</td>
</tr>
<tr>
<td>5.083” x 9.75” (non-bleed)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Half Page (Horizontal)*</td>
<td>$2,450</td>
<td>$2,205</td>
</tr>
<tr>
<td>7.75” x 4.875” (non-bleed)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One Third (Vertical)*</td>
<td>$1,550</td>
<td>$1,395</td>
</tr>
<tr>
<td>2.416” x 9.75” (non-bleed)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Municipality Enhanced Listing**</td>
<td>$500</td>
<td>$450</td>
</tr>
</tbody>
</table>

Enhanced listing includes mayor, city manager, CVB contact and economic development contacts. Basic listing includes name, city hall address, phone number and web address with logo enhancement.

**NTC members receive 10% off**

*10% premium on special position will apply

**Member municipalities receive a complimentary enhanced listing with purchase of ad

All print advertisers one third page and above will receive complimentary digital advertising. Please see following pages for details.

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**Creative Content Contacts**  469-359-5335

**Dawn Miller**
Chief Administrative Officer
dawn@ntc-dfw.org

**Ashley Mergele**
Sr. Director, Communications & Issue-Based Advocacy
ashley@ntc-dfw.org

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**Dimensions & Details**

**Full Spread**
- 18.25” x 11” bleed size
- 18” x 10.75” trim size
- 17” x 9.75” live area

**Full Page**
- 9.25” x 11” bleed size
- 9” x 10.75” trim size
- 7.75” x 9.75” live area

**Two Thirds**
- 5.083” x 9.75” non-bleed only

**Half Page (Horizontal)**
- 7.75” x 4.875”

**One Third (Vertical)**
- 2.416” x 9.75” non-bleed only

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**Ad Submission Checklist**

1. All artwork must be submitted as Adobe Press Quality PDF files ONLY.
2. Make sure to embed any FONTS, IMAGES and any GRAPHICS.
3. Double-check measurements.
4. Non-digital ads WILL NOT BE ACCEPTED.
5. Send hi-res PDFs in CMYK or GREYSCALE format.
6. The only document marks included should be bleed marks.

For additional assistance with exporting files contact Ashley Mergele at ashley@ntc-dfw.org

**Ad Delivery**
Submit ads either through email (preferred) or an external drive to dawn@ntc-dfw.org

**Deadline**
AD SALES close April 8, 2023
AD CREATIVE must be received by May 20, 2023

NOTE: Ads must meet the high standards of this publication. We are pleased to offer design assistance to new advertisers. Please request additional information.
**Bleed Size**: 9.25" x 11"

The ad (9"x 10.75") plus a .25" bleed, which makes the total size of the ad submitted 9.25" x 11".

**Trim Size**: 9" x 10.75"

The final size of the ad after trimming.

**Live Area**: 7.75" x 9.75"

All important text and photos should be inside of this area. Live area accounts for the fold and other aspects of the magazine to ensure the best quality.

More Templates Available Upon Request