



FY 26-2027 EVENTS/PROGRAMS PROSPECTUS



NORTH TEXAS COMMISSION



TABLE OF CONTENTS

3

Letter From CEO

4

Program of Work
Summary

5

Washington DC Fly-Ins

6

NTX Connects

7

Legislative Summit

8

Legislative Reception

9

Culture and Commerce
Summit

10

Infrastructure Summit

11

Annual Meeting

12

Convening Regional
Leaders Opportunities

13

Leadership Programs

14

Branding Opportunities

15

NTC Team



LETTER FROM CEO

Dear Members and Prospective Members,

Our region's growth and success have always been tied to a simple truth: when North Texas speaks with one voice, leaders listen. NTC Past Board Chair, Dr. Joe May, said, "In North Texas, Autonomy is our greatest enemy." Together, we've built a reputation in Austin and Washington, D.C. as a region that is forward-looking, business-driven, and unwilling to sit on the sidelines while decisions are being made impacting our future.

But progress does not happen on autopilot. Every election, every legislative session, every Congressional debate brings new challenges and new opportunities that demand our attention. Whether it's ensuring that our infrastructure keeps pace with growth, protecting our economic environment that fuels innovation and jobs, or advancing policies that strengthen education and workforce development, North Texas must stay at the table.

That's why our commitment to advocacy—in Austin and in Washington—remains unwavering. We are shaping what comes next for the millions of North Texans. Your support, your voice, and your engagement make that possible.

I look forward to continuing this important work. Together, we will ensure North Texas remains a leader not just in Texas, but in the nation. We ask for your continued support and commitment to our growing and dynamic region. As we proceed to the next fiscal year, your steadfast dedication and investment are essential.

With Appreciation,



Chris E. Wallace
President & CEO
North Texas Commission



NTC PROGRAM OF WORK



PUBLIC POLICY LEAD FOR THE 13-COUNTY REGION

- Developing the Region's State and Federal Legislative Priorities Based on the Needs of Area Stakeholders
- Lobbying the State Legislature and Congress
- Educating Regional Business Leaders to Engage in Advocacy
- Management of NTX Coalitions:
 - Mayors and County Judges
 - Chambers of Commerce
 - Education Leaders



ADDRESSING REGIONAL CHALLENGES THAT IMPACT ECONOMIC COMPETITIVENESS

- NTX 2050: Our Next Imperatives
 - Workforce and Education
 - Health Care and Trauma Services
 - Infrastructure
- DFW International Collective, Positioning the Region Internationally
- Regional Transit Cohesiveness
- Research/Impact Studies:
 - Defense Industry
 - Destination Gaming
- Preparing for the 2030 Census



DEVELOPING FUTURE LEADERS OF NTX MANAGED BY THE NTC FOUNDATION

- Leadership NTX - Executive/Management Program
- Emerging Leaders - Rising Stars Program
- Mentorship Program
- Newly Local Elected Officials Briefings
- Candidate Education Academy
- Culture and Commerce Programming

FALL 2026 & SPRING 2027



NTX TO DC
FLY - I N S

The DC Fly-Ins create a space in Washington, D.C., for North Texas leaders to collaborate with national partners. In the spring, we focus on connecting with our 14-member federal delegation and sharing the NTX legislative priorities. In the fall, we focus on our ties with the international business community by connecting with members of Congress, visiting embassies and U.S. government agencies dedicated to global business.

	SESSION \$5,000	SIGNATURE \$15,000	PRESENTING \$20,000
"NTC FLY-IN PRESENTED BY" CREDIT ON ALL COLLATERAL			●
COMPANY ATTENDEES *each fly-in	1	2	2
OPPORTUNITY TO PROVIDE INTRODUCTION FOR A SPEAKER		●	●
COMPANY LOGO IN ALL EVENT COLLATERAL	●	●	●
COMPANY LOGO PLACEMENT ON EVENT WEBSITE	●	●	●
COMPANY RECOGNITION IN SOCIAL MEDIA	●	●	●

ALL YEAR



NTX Connects is a dynamic 6-event series designed to foster dialogue between leaders across federal, state, and private sectors. Over the course of six roundtables, this series will provide a unique platform for in-depth discussions on critical issues impacting North Texas and beyond.

	SESSION \$5,000	SIGNATURE \$10,000	PRESENTING \$30,000
OPPORTUNITY TO INTRODUCE THE KEYNOTE SPEAKER AT EACH EVENT			●
COMPANY NAME IN WELCOME REMARKS		●	●
OPPORTUNITY TO PROVIDE REMARKS		●	●
COMPANY LOGO IN ALL EVENT COLLATERAL	●	●	●
COMPANY LOGO PLACEMENT ON EVENT WEBSITE	●	●	●
COMPANY RECOGNITION IN SOCIAL MEDIA	●	●	●

NOVEMBER 2026



Convening our region's leaders to prepare for the upcoming legislative session. Join us on November 5th, as we convene business and government leaders to prepare for and engage our region in the upcoming 90th Legislative Session. Attendees will have the opportunity to hear from an impressive list of legislators and business/civic leaders discussing various policy and legislative issues impacting our region.

	SUPPORTING \$1,500	EVENT \$3,000	SESSION \$5,000	LUNCH \$10,000	PRESENTING \$15,000
PRESENTING SPONSOR NAMING RIGHTS					●
LUNCH SPONSOR NAMING RIGHTS				●	
SEATS AT HEAD TABLE				1	2
OPPORTUNITY INTRODUCTION PANEL/SESSION			●	●	●
COMPANY NAME IN WELCOME REMARKS		●	●	●	●
COMPANY LOGO PLACEMENT ON COLLATERAL, EVENT WEBSITE & SOCIAL MEDIA	●	●	●	●	●
TABLE OF 8	●	●	●	●	●

SPRING 2027



NTX TO AUSTIN

LEGISLATIVE RECEPTION

Join us for the NTC's Legislative Reception this spring, celebrating the beginning of the 90th Legislative Session. Attendees will have the opportunity to meet Legislators and staffers in a casual after-hours environment. The event location is steps away from the Capitol grounds at 206 W 13th St, Austin.

	SUMMIT \$2,500	SIGNATURE \$5,000	PRESENTING \$10,000
PRESENTING SPONSOR NAMING RIGHTS			●
REFRESHMENT SPONSOR NAMING RIGHTS		●	
OPPORTUNITY TO PROVIDE WELCOME, INTRO OR CLOSING		●	●
COMPANY RECOGNITION IN EVENT REMARKS	●	●	●
COMPANY LOGO IN ALL EVENT COLLATERAL	●	●	●
COMPANY LOGO PLACEMENT ON EVENT WEBSITE & SOCIAL MEDIA	●	●	●

APRIL 2027



The North Texas Commission Foundation continues to expand on its successful conversations highlighting the significance of culture and commerce in shaping our region. The North Texas Culture & Commerce Summit focuses on strengthening the region's economic future by elevating culture's role as a strategic driver of competitiveness, workforce success, and civic engagement. Throughout the program, leaders from business, government, and community organizations explore how cultural values, such as team-building, purpose-driven commerce, inclusivity, and community trust, directly shape our region's economic vitality.

	SUMMIT \$2,000	SIGNATURE \$5,000	SESSION \$7,500	PREMIERE \$10,000	PRESENTING \$25,000
OPPORTUNITY TO INTRODUCE THE KEYNOTE SPEAKER					●
VIP SEATS				1	2
OPPORTUNITY TO PROVIDE REMARKS OR PARTICIPATE ON A PANEL			●	●	●
COMPANY NAME IN WELCOME REMARKS		●	●	●	●
COMPANY LOGO IN ALL EVENT COLLATERAL	●	●	●	●	●
COMPANY LOGO PLACEMENT ON EVENT WEBSITE & SOCIAL MEDIA	●	●	●	●	●
8 PARTICIPANTS	●	●	●	●	●

AUGUST 2027



In partnership with the City of Irving, the North Texas Commission hosts the NTX Infrastructure Summit in Irving, featuring panel discussions focused on critical infrastructure essential for the region's growth. The state's leading experts on topics like water, transportation, innovation and energy come together to plan for the next generation of North Texas infrastructure and how this relates to future development.

	SILVER \$2,500	GOLD \$5,000	PLATINUM \$10,000	SIGNATURE \$15,000	PRESENTING \$25,000
INTRODUCTION AT SUMMIT OPENING			●		●
VIP TABLE INVITATIONS			1	1	2
INTRODUCTION AT RECEPTION				●	
SESSION INTRODUCTIONS		●			
COMPANY NAME IN WELCOME REMARKS			●	●	●
COMPANY LOGO ON ALL COLLATERAL	●	●	●	●	●
COMPANY LOGO PLACEMENT ON EVENT WEBSITE & EMAIL	●	●	●	●	●
TABLE OF 8			●	●	●
REGISTRATIONS INCLUDED	2	4	8	8	8



SEPTEMBER 2027

2027 Annual Meeting

The NTC's Annual Meeting is the only gathering of 700+ of the region's public/private leaders. Each September, we convene government officials, business, chamber, and education leaders for a thought-provoking conversation that showcases how collaboration and effective leadership are the cornerstones of our region's continued success.

	TABLE \$2,000	SUPPORTING \$3,000	EVENT \$5,000	SIGNATURE \$10,000	PREMIERE \$15,000	LEGACY \$20,000	PRESENTING \$30,000
PRESENTING SPONSOR NAMING RIGHTS							●
SEATS AT HEAD TABLE					1	2	2
LEGACY NAMING RIGHTS						●	
REMARKS DURING EVENT				●	●	●	●
COMPANY NAME IN WELCOME REMARKS			●	●	●	●	●
COMPANY LOGO PLACEMENT ON COLLATERAL, EVENT WEBSITE & SOCIAL MEDIA	COMPANY NAME LISTED	●	●	●	●	●	●
TABLE OF 8	●	●	●	●	●	●	●

CONVENING REGIONAL LEADERS OPPORTUNITIES



The Metroplex Mayors brings together mayors across 13 counties to learn about regionalism, network, and assist each other on issues impacting their communities and our region.

The Metroplex Mayors Association (MMA) was launched in 1984 by the Mayors of Plano and Dallas as a regular way for the leaders of the cities of the Dallas/Ft. Worth Metroplex to connect with each other and those representing other entities with an interest in the governmental affairs of the region.

The NTC manages the Metroplex Mayors Association.

Presenting Sponsor - \$10,000: Logo and mention at the beginning and end of all meetings, 3-minute message for attendees. Logo on all collateral, emails, signage, and webpage. Social media tag in all promotional posts.

Breakfast Sponsor - \$5,000: Recognition at the beginning of each meeting. Listed in email newsletters. Mention on social media for each meeting.

Meeting Sponsor - \$400/meeting: Logo on all materials for the meeting, mention at end of meeting. Mention in email for selected month.



GR Connects North Texas is exclusively for government relations professionals in the North Texas region. This informal gathering offers a great opportunity to connect, share insights, and foster relationships with North Texas leaders. Enjoy a relaxed atmosphere filled with engaging conversations, tasty refreshments, and the chance to collaborate on local initiatives.

Presenting Sponsor - \$5,000: Logo and mention during remarks of each meeting. Welcome and speak to attendees. Logo on all collateral, emails, signage, and webpage. Social media tag in all promotional posts.

Networking Sponsor - \$2,000: Recognition at the beginning of each meeting. Listed in email newsletters. Mention on social media for each meeting.

Meeting Sponsor - \$400/meeting: Logo on all materials for the meeting, mention during meeting remarks, as well as a mention in email for that meeting.



LEADERSHIP PROGRAMS

THE NORTH TEXAS COMMISSION FOUNDATION POWERS THE NTX LEADERSHIP PROGRAMS

LEADERSHIP NORTH TEXAS



\$5,000

**PROGRAM DAY
SPONSORSHIP**

\$4,250

**TUITION PER
PARTICIPANT**

**\$3,750 for non-profit and non-
corporate organizations*

Tuition includes your lifetime alumni dues.

Leadership North Texas (LNT) is a graduate-level program designed to develop leaders committed to civic engagement in the region. Participants study best practices in regional stewardship and develop strategies to address local challenges.

PROGRAM SCHEDULE

September | Opening Retreat

October | Global North Texas

November | North Texas Economy

December | Community Health

January | Education and Workforce

February | Cost of Incarceration/Second Chances

March | Sustainable Development

April | Preparing for the Next Million

May | Leadership, Graduation

ELNT

Emerging Leaders of North Texas

\$3,000

**PROGRAM DAY
SPONSORSHIP**

\$2,250

**TUITION PER
PARTICIPANT**

**\$2,050 for non-profit and non-
corporate organizations*

Tuition includes your lifetime alumni dues.

Emerging Leaders of North Texas (ELNT) is a leadership program for young professionals under 40, focused on recruiting, educating, and developing future leaders of the DFW Metroplex region. ELNT creates a network of young workforce ambassadors who share their new knowledge with peers and provide a voice for their generation when discussing issues in North Texas.

PROGRAM SCHEDULE

August | Opening Retreat

September | Global North Texas

October | Workforce & Education

November | Community Health

December | Graduation

BRANDING OPPORTUNITIES



1 EPISODE A MONTH.
HIGHLIGHTING REGIONAL TOPICS &
NORTH TEXAS POLITICS.

\$750 PRESENTING SPONSOR

- Company logo is presented at the beginning and end of the episode
- Logo on all collateral, emails, signage, and episode webpage.
- All perks listed below in lower sponsorship levels

\$500 SUPPORTING SPONSOR

- Mention at the beginning of the episode
- Listed in show notes and email newsletters
- Mention on social media for each episode

\$200 SEGMENT SPONSOR

- Mention at the end of the sponsored segment
- Mention in the email and on social media for that episode



PRESENTING SPONSOR ON ADVOCACY EMAILS

Federal Update

Every Monday-Friday

\$1,500 1 MONTH
\$7,500 6 MONTHS

State Update

Weekly Jan. - May

\$10,000

NTX PROFILE

ALONG WITH EVENT DISTRIBUTION, THIS PUBLICATION IS
DISTRIBUTED TO ALL EDC'S AND CHAMBERS OF COMMERCE
TO ASSIST IN MARKETING NORTH TEXAS.

\$2,000 QUARTER PAGE AD

\$6,000 HALF PAGE AD



NTC TEAM



Chris Wallace

President & CEO



Dawn Miller

Chief Administrative Officer



Andrea Coker

Chief Advocacy Officer



Hon. TJ Gilmore

Vice President, Strategic Partnerships



Henry Bryan

State Advocacy Director



Caitlyn Sartin

Stakeholder Relations & Leadership Development Manager



Benjamin Schwartzburg

Chief of Staff



Barry Brown

*Federal Lobbyist**



Hon. Jim Keffer

*State Lobbyist**



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*North Central Texas Interlink**



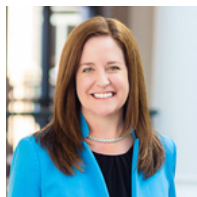
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Leading The Region's Advocacy.