



# America's Sweet Spot | DALLAS-FORT WORTH-ARLINGTON METROPOLITAN STATISTICAL AREA

4<sup>th</sup> LARGEST REGION IN THE U.S.

# NORTH TEXAS GROWS BY 1 PERSON EVERY 3.3 MINUTES

18 PEOPLE AN HOUR | 429 PEOPLE A DAY | 3,015 A WEEK

13

150+

COUNTIES

**CITIES** 

9000

SQUARE MILES

8.1

MILLION PEOPLE

IF NORTH TEXAS WERE A STATE, WE'D BE

THIN BETWEEN MASSACHUSETTS (12) AND VIRGINIA (14)

IF NORTH TEXAS WERE A COUNTRY, WE'D BE

THIN GDP

BETWEEN POLAND (21) AND ARGENTINA (23)

4 HOURS FLYING



FROM EITHER COAST









# The Breakdown

# Hunt Parker Hood Kaufman Ellis **Population Density** (Persons per square mile) Dallas CBD Fort Worth CBD < 500 500 - 1,000 121 1,001 - 5,0005,001 - 10,000 > 10,000

No.	City	Population
1	Dallas	1,326,278
2	Fort Worth	974,845
3	Arlington	405,419
4	Plano	292,065
5	Irving	263,719
6	Garland	248,822
7	Frisco	225,072
8	McKinney	209,626
9	Grand Prairie	204,972
10	Mesquite	154,042
11	Denton	149,508
12	Carrollton	135,800
13	Lewisville	134,241
14	Richardson	122,615
15	Allen	105,900
16	Mansfield	82,285
17	Flower Mound	79,928
18	North Richland Hills	72,587
19	Rowlett	66,212
20	Euless	61,543

Source: 2020 U.S. Census Bureau Estimates

NORTH TEXAS POPULATION GROWTH ESTIMATES

10,001,371 2030

12,890,587 2040

16,768,007



Source: 2023 North Central Texas Council of Governments Demographic Forecast

> **Education Level** for North Texas Workforce

40.3%

of the 25-and-over population in the Dallas-Fort Worth-Arlington metro area has a bachelor's degree or higher

26%

High School Diploma or Equivalent

29%

Some College or Associate Degree

23%

Bachelor's Degree

12%

Post-Graduate Degree

Source: U.S. Census Bureau (2022)

# Diversity in Industry

## **MAJOR INDUSTRIES IN NORTH TEXAS**





Most Diverse **Economy in Texas** 



**Fastest Growing** Region in the U.S.

3.18% Job Growth Rate Outpaces the Nation's 2.01%



Population Over 100K



5<sup>th</sup> Largest Economy by GDP in the U.S.

### **HEALTH CARE**



6 Nobel Laureates 2<sup>nd</sup> Largest Industry Sector in North Texas



\$52 Billion



of the North Texas Economy



8 Hospitals Trauma Facilities



## **ENERGY**





Independent Power Grid



Fortune 1,000 Companies in Energy

**Atmos Energy Energy Transfer Equity EnLink Midstream** HollyFrontier **Pioneer Natural Resources** Range Resources Vista Energy

## **AVIATION**

625 Companies in Aerospace & Defense in NTX

32% of Texas' AAD Companies



**DFW International Airport** World's 4th Busiest Airport for Passengers

World's 3<sup>rd</sup> Busiest Airport for Operations

Runways Terminals Gates

**DFW International Airport** 

Largest Airline by Passengers and Market Share American Airlines

Annual Passengers at **DFW International Airport** 

Home to the World's 1st Industrial Airport Alliance Airport

# Diversity in Industry

**MANUFACTURING** 

## **FINANCIAL & REAL ESTATE**

370,700

Financial Labor Force

# 3 of Top 10

Largest Banks in Texas Comerica, Independent Bank, &Texas Capital Bank



Dallas is Home to the 11th District Federal Reserve Bank Headquarters



85,796 Jobs

in North Texas Real Estate

**HIGH TECH** 



**North Texas Economic Output** is Real Estate



\$55.2 Billion

Manufacturing GDP for North Texas

Texas accounted for

22.1%

(first in the Nation) of total U.S. export trade dollar value for chemical manufacturing in 2022.

## **LOGISTICS**



286 Million

**Office Space** 



\$25.5 Billion

**Transportation & Warehousing** GDP for North Texas

# Tower 55

is the Busiest Railroad Intersection West of the Mississippi River, handling more than 100 trains per day.





of Air Cargo Annually Through **DFW International Airport** 



of Rail in Texas, Largest in the U.S.



of Texas' High Tech Jobs

**Highest Concentration** of Tech Workers in the U.S.

Coworking, Incubators & Accelerators, and **Innovation Centers** 



200,000+

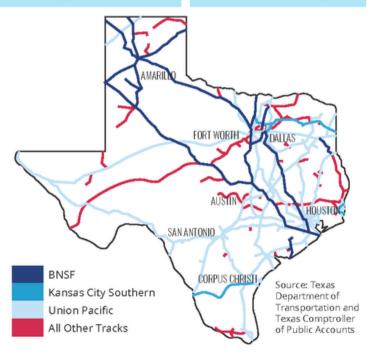
High Tech Jobs in North Texas



Home to the

U.S. Patent & Trademark Office

for the Texas Region



#### **NORTH TEXAS**

# Map

#### **MAJOR COLLEGES AND UNIVERSITIES**

- 1 Collin College
- Dallas Baptist University
- **Dallas College\***
- **East Texas A&M University**
- **Southern Methodist University**
- **Tarleton State University**
- **Tarrant County College** 7
- **Texas A&M University School of Law**
- 9 **Texas Chrisitan University**
- 10 Texas Wesleyan University
- 11) Texas Woman's University
- 12 The University of Texas at Arlington
- The University of Texas at Dallas
- The University of Texas Southwestern Medical Center 14
- 15 **University of Dallas**
- 16 University of North Texas
- 17 University of North Texas at Dallas
- **University of North Texas Health Science Center**

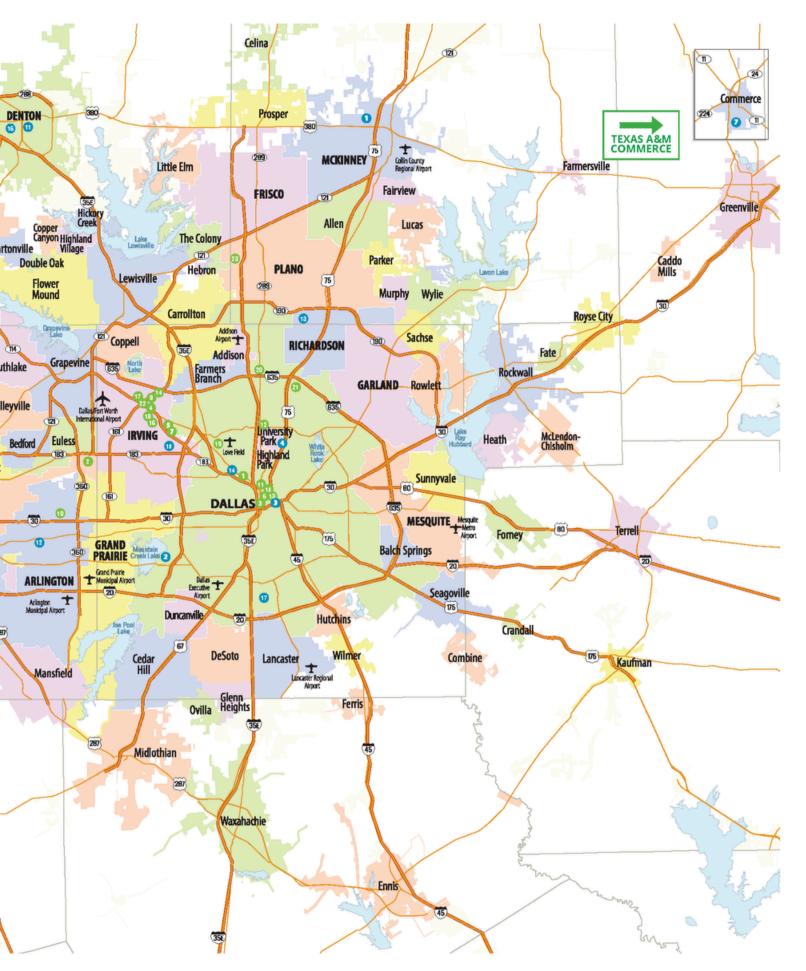
\*Denotes main campus

#### **FORTUNE 500 HEADOUARTERS\***

- 1 AECOM
- **American Airlines**
- AT&T
- **Builders FirstSource**
- Caterpillar
- **CBRE Group**
- Celanese
- **Charles Schwab**
- **Commerical Metals**
- D.R. Horton
- **Energy Transfer**
- 12 Enlink Midstream
- Fluor
- **Jacobs Engineering Group**
- Kimberly-Clark
- McKesson
- **Southwest Airlines**
- **Tenet Healthcare**
- **Texas Instruments**
- Vistra
- **Yum China Holdings**

\*2024 Fortune 500 list. Lised in alphabetical order.





## **NORTH TEXAS**

# **Business**

FORTUNE 500 COMPANIES IN NORTH TEXAS				
No.	Company	City	Revenue (Millions)	
9	McKesson	Irving	\$276,711	
32	AT&T	Dallas	\$122,428	
51	Energy Transfer	Dallas	\$78,586	
59	Caterpillar	Irving	\$67,060	
86	American Airlines	Fort Worth	\$52,788	
120	D.R. Horton	Arlington	\$35,460	
137	HF Sinclair	Dallas	\$31,964	
138	CBRE Group	Dallas	\$31,949	
159	Southwest Airlines	Dallas	\$26,091	
160	Charles Schwab	Westlake	\$25,521	
195	Tenet Healthcare	Dallas	\$20,548	
198	Kimberly-Clark	Irving	\$20,431	
234	Texas Instruments	Dallas	\$17,519	
240	Builders FirstSource	Irving	\$17,097	
249	Jacobs Solutions	Dallas	\$16,352	
265	Fluor	Irving	\$15,474	
283	Vistra	Irving	\$14,779	
291	AECOM	Dallas	\$14,591	
368	Yum China Holdings	Plano	\$10,978	
369	Celanese	Plano	\$10,940	
438	Commerical Metals	Irving	\$8,800	

NORTH TEXAS RANKS AMONG THE U.S. METRO AREAS FOR BUSINESS EXPANSION, RELOCATIONS & EMPLOYMENT GROWTH



Source: Fortune 2024

LARGEST U.S. METROPOLITAN AREAS							
No.	Metro Area	Population	GDP	Labor Force	Fortune 500		
1	New York-Newark-Jersey City	20,140,470	\$1,809,323,397,000	9,645,357	62		
2	Los Angeles-Long Beach-Anaheim	13,200,998	\$1,007,037,066,000	6,677,579	11		
3	Chicago-Naperville-Elgin	9,618,502	\$692,988,237,000	4,802,282	35		
4	Dallas-Fort Worth-Arlington	8,100,037	\$534,807,251,000	4,138,885	23		
5	Houston-The Woodlands	7,122,240	\$488,164,627,000	3,480,007	24		
6	Washington D.CArlington-Alexandria	6,385,162	\$561,027,941,000	3,371,864	16		
7	Philadelphia-Camden-Wilmington	6,245,051	\$439,055,118,000	3,055,401	13		
8	Miami-Fort Lauderdale	6,138,333	\$365,051,489,000	3,161,958	10		
9	Atlanta-Sandy Springs-Roswell	6,089,815	\$425,443,807,000	3,145,423	17		
10	Boston-Cambridge-Newton	4,941,632	\$480,307,073,000	2,787,455	15		

# Labor & Trade

# THE NORTH TEXAS LABOR FORCE IS OVER 4 MILLION STRONG

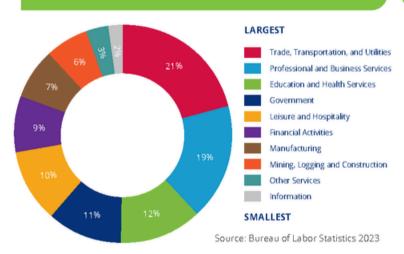
# 7<sup>™</sup>LARGEST

EXPORT MARKET IN THE U.S.

\$19.6B

IN TOTAL MERCHANDISE EXPORTS

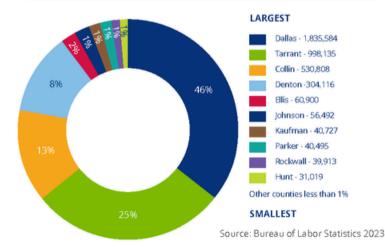
#### NORTH TEXAS LABOR FORCE BY INDUSTRY



#### NORTH TEXAS EXPORTS I TOP TRADE AGREEMENT RECEIVERS



#### NORTH TEXAS LABOR FORCE BY COUNTY



#### NORTH TEXAS EXPORTS | TOP INDUSTRIES

Aerospace Products and Parts Manufacturing

Semiconductor and Other Electronic Component Manufacturing

Communications Equipment Manufacturing

S1181.3M

Motor Vehicle Manufacturing

\$231.8M

Motor Vehicle Parts Manufacturing

Source: International Trade Administration 2022

#### FOREIGN TRADE ZONES IN NORTH TEXAS

#### FTZ. NO. 39 DALLAS/FORT WORTH

#### Grantee/Operator:

DFW International Airport Board P.O. Drawer 619428 DFW Airport, TX 75261 (972) 973-4649

#### FTZ. NO. 113 **ELLIS COUNTY**

#### Grantee/Operator:

Ellis County Trade Zone Corporation P.O. Box 788 Midlothian, TX 76065 (972) 723-5522

#### FTZ. NO. 168 DALLAS/FORT WORTH

#### Grantee:

Metroplex International Trade Development Corp.

#### Operator:

Foreign Trade Zone Operating Co. of Texas P.O. Box 613307, Dallas, TX 75261 (972) 929-7220 x225 Fax (972) 929-7228

#### FTZ, NO. 196 FORT WORTH

#### Grantee:

Alliance Corridor, Inc. 9800 Hillwood Parkway Suite 300 Fort Worth, TX 76177 (817) 224-6011

# Quality of Life

# Education



**Colleges And Universities** 

**School Districts** 

**Public Charter Schools** 

#### **10 Largest Universities in North Texas**

University of North Texas	46,751
The University of Texas at Arlington	41,376
The University of Texas at Dallas	30,846
Texas Woman's University	15,180
Tarleton State University	14,556
Texas Christian University	12,731
Texas A&M University-Commerce	12,094
Southern Methodist University	11,835
Dallas Baptist University	4,201
University of North Texas at Dallas	3,798

#### **North Texas Community Colleges**

Dallas College	61,541
Tarrant County College District	41,727
Collin County Community College District	36,380
North Central Texas Community College District	7,497

# Non-Profits



North Texas is home to

of the state's non-profits (the most in the state)





# 16 Professional Sports & E-Sports Teams







DALLAS COWBOYS National Football League



**DALLAS MAVERICKS** National Basketball Association



**DALLAS STARS** National Hockey League



**FC DALLAS** Major League Soccer



**TEXAS RANGERS** Major League Baseball

## ALLEN AMERICANS

**ECHL** 

## **DALLAS SIDEKICKS**

Major Arena Soccer League

## **DALLAS JACKALS**

Major League Rugby

#### DALLAS FUEL

Overwatch League

#### **DALLAS WINGS**

Women's National Basketball Association

#### DALLAS RATTLERS

Professional Lacrosse League

#### FRISCO ROUGHRIDERS

Minor League Baseball

**Texas Super Kings** Major League Cricket

#### DALLAS ROUGHNECKS

American Ultimate Disc League

#### **LONE STAR BRAHMAS**

North American Hockey League

#### **PGA of America**

**Professional Golf** Association Headquarters

#### **TEXAS AIRHOGS**

American Association of Independent Professional Baseball

#### TEXAS LEGENDS NBA

Development League

# Affordable Housing



\$385,000

Median home sales price

7th lowest price of top 20 U.S. metro areas

# Texas Flavor



**Breweries** 



Wineries

# Culture



Museums



**Annual Arts & Cultural Events** 



Largest

Contiguous Urban **Arts District** 

in the U.S. is the

# **Visitors**



68.4M people visit annually



2.3M

annually attend the Texas State Fair America's Biggest Fair

# Recreation





covering 94,700 acres



State Parks within 100 miles of North Texas



public and private



Lakes & Reservoirs covering 550,500 acres



Miles of off-street trails for cyclists and pedestrians



World-Class Zoos ranked in the top 50 in the U.S.

For more than 50 years, the North Texas Commission has been convening regional leaders and stakeholders to build a better future for all North Texans. Our genesis is rooted in the development of DFW International Airport, and throughout the years we've been instrumental in regional transportation initiatives, large economic development projects, recruiting large sporting events and launching regional leadership programs.

Today, the North Texas Commission leads the region's advocacy in Washington and Austin. We advocate on behalf of our region, with our chambers of commerce and other associations at our side, for issues that have no city or county boundaries. Both our state and federal legislative agendas cover issues such as infrastructure development, business and municipal-friendly legislation, economic development, education/workforce readiness, and health and well-being.



Leading The Region's Advocacy.

#### MISSION

The North Texas Commission is a public-private partnership dedicated to advancing the vibrancy of the North Texas Region.

ActivePure AECOM Aledo ISD

**Alliance Operating Services** 

Amazon

American Airlines, Inc.

**ASTERRA USA** 

AT2.T

Rell

**Atmos Energy Corporation** 

Aurora **Bank of America** 

Berkshire Hathaway Energy **Blue Cross and Blue Shield of Texas** 

**BNSF Railway Company** 

**Bombardier** 

**Carrington Coleman Cedar Hill EDC** 

Charter Communications, Inc.

**Children's Health System of Texas** City of Allen

**City of Arlington City of Carrollton** City of Coppell

City of Dallas **City of Denton** 

**City of Farmers Branch** City of Fort Worth

**City of Frisco** City of Garland **City of Grand Prairie** 

City of Grapevine City of Irving City of Lancaster

**City of Lewisville City of Mansfield City of McKinney** 

**City of Mesquite** City of North Richland Hills

City of Plano City of Red Oak

**City of Richardson** 

**City of The Colony** 

**Coca-Cola Southwest Beverages Collin College** 

**Columbia Strategic Consulting Group** 

Cooksey Communications, Inc.

**CORE Construction** 

Corgan

**Dallas Area Rapid Transit Authority** 

**Dallas Business Journal Dallas College** 

**Dallas County** 

**DFW International Airport** 

Dallas Cowboys Football Club Dallas ISD

**Denton County** 

**Denton County Transportation** 

Authority **Denton ISD** 

**Dunaway Associates, LLC Eagle Mountain-Saginaw ISD** East Texas A&M University

**Fidelity Investments** Fort Worth ISD

Forvis Mazars, LLP Freese and Nichols, Inc.

Frisco ISD **General Motors Hillwood Properties HNTB Corporation** Huitt-Zollars, Inc. Jackson Walker L.L.P.

**Las Vegas Sands** Liberty Mutual Insurance

**Lockheed Martin Corporation** Lockwood, Andrews & Newnam

**Match Group** Mbroh Engineering, Inc

McKesson Mesquite ISD

**Kelly Hart** 

**Molson Coors beverage company** 

**North Texas Municipal Water District North Texas Tollway Authority NTE Mobility Partners** Oncor Electric Delivery

**Pavcom** Pepsico

**Peterbilt Motors Company Philip Morris International Raise Your Hand Texas** 

**Raytheon Technologies Sewell Automotive Companies** 

**Tarleton State University Tarrant County** 

**Tarrant County College Tarrant Regional Water District** 

Texas Health Resources Texas Instruments Inc.

**Texas State Technical College** The Boeing Company

The Rios Group, Inc.

The University of Texas at Arlington

**Town of Flower Mound** Toyota Motor North America, Inc

**Trinity Metro Trinity River Authority Union Pacific Railroad United Educators Association University of North Texas System** 

**Upper Trinity Regional Water District UT Southwestern Medical Center** 

Verizon **VLK Architects** 

**Westwood Professional Services** 

Wing

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**DESIGN BY** 

