



Advertise in NTX Vol. 13: The Changing Face of North Texas

NTX Magazine is an award-winning, valuable resource that highlights the economically thriving and pro-business North Texas region. The publication features information about key industries with facts and data to assist those interested in doing business here.

The Summer 2022 issue of NTX Magazine looks at the changing industry, economics, and demographics in North Texas.

Advertise in NTX Magazine and introduce your business or community to corporations considering relocation or expansion before they arrive.

Editorial Content

- The Changing Face of North Texas
- The North Texas Workforce Landscape
- The Next Big Idea: Technology & Innovation
- Booming Industrial Development
- Leading the Way: Women Leaders
- Educating Future Generations
- Regional Map
- North Texas Quick Facts
- Regional Economic Development Contacts
- University & Municipal Listings

NTX Vol. 13 Preview



Deadline

Ad sales close
4/8/2022

Artwork due
5/20/22

Sales Contacts 469-359-5335

Dawn Miller
Chief Administrative Officer
dawn@ntc-dfw.org

Distribution

NTX Magazine is distributed to the following:

- Fortune 1000 CEOs nationally and locally
- National Economic Development and Site Selection Executives
- Leaders and Executives in a wide cross section of business and industries nationally
- Business Leaders in key overseas markets: Australia, Europe, UAE, Turkey, China, South America and Mexico
- Members of International Trade missions visiting North Texas
- More than 200 North Texas Cities and Chambers
- Domestic and International Conference Attendees
- International Foreign Consulates based in the United States
- North Texas City Leaders and Public Officials
- Online downloads of NTX Magazine from the NTC website
- Conventions and Hospitality

Testimonials

"The NTX Magazine is a first-rate publication; the articles are informative and focus on the policies, people and partnerships that make our region dynamic and a global leader. We are looking forward to being a part of future issues and leveraging the tremendous exposure provided by the magazine in our economic development efforts."

BOB HART
City Manager
City of Corinth

"The University of Texas at Arlington is a proud advertiser in NTX. NTX Magazine serves as a very beneficial resource in highlighting the strength of the North Texas' expertise and many partnerships, all of which serve to make North Texas so appealing and recognized for business, impactful research, education, entertainment and living."

JOE CARPENTER
Sr. Assoc. VP & Chief Communications Officer
The University of Texas at Arlington

"The visibility of NTX Magazine throughout the region is great, and the stories underscore why North Texas is leading the nation in so many ways."

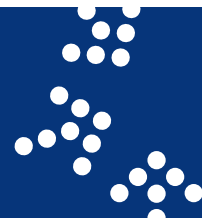
ANDREW JOHNSEN
Vice President
Columbia Strategic Consulting Group LLC



The Magazine of the North Texas Commission

Volume 13 — Summer 2022

Advertising Agreement



Contact Information

Organization: _____ Current NTC Member

Primary Contact: _____ Title: _____

Phone: _____ E-mail: _____

Material/Agency Contact: _____ Title: _____

Phone: _____ E-mail: _____

Billing Address: _____

Suite: _____ City, State Zip: _____

Insertion Information

Ad Size: _____

Additional Ad Size: _____

Special Position Request: _____

Insertion Cost \$ _____ . _____

Design Premium (%) \$ _____ . _____

LESS Member Discount (10%) \$ _____ . _____

Net Due \$ _____ . _____

Balance Due \$ _____ . _____

Payment

_____ A. Pay by Check (invoice)

Please make checks payable to

North Texas Commission

8445 Freeport Parkway, Suite 640

Irving, TX 75063

_____ B. Charge Card _____ AMEX _____ MC _____ VISA

Account Number: _____

Exp. Date (MM/YY): . / _____ CVV: _____

Credit Card Billing Zip Code: _____

Name on Card: _____

Cardholder Signature: _____

_____ C. Pay Online at www.ntc-dfw.org/pay

Terms and Agreement

The organization listed above agrees to purchase the above size ad(s) in the **Volume 13** issue of NTX Magazine. The cost of your placement is as agreed above with a **10% discount is given to all North Texas Commission Members**. The North Texas Commission agrees to provide copies of **NTX Magazine: Volume 13** at no additional charge. The North Texas Commission has the right to reject any material that is not consistent with the editorial and design standards of the organization's mission and the publication's theme and quality. All sales are final upon agreement.

Advertising sales close April 8, 2022. Materials and payment are due to North Texas Commission by May 20, 2022.

I WARRANT THAT I HAVE READ AND AGREE TO THE CONTRACT CONDITIONS AND THAT I HAVE FULL POWER AND AUTHORITY TO SIGN FOR THE ABOVE - NAMED ORGANIZATION.

For Organization: _____

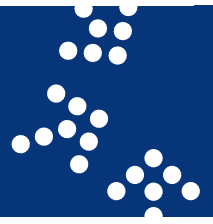
Signature: _____ (Date) _____

Name (print): _____

Title (print): _____

Please send completed forms BY MAIL: North Texas Commission 8445 Freeport Parkway, Suite 640, Irving, TX 75063

BY E-MAIL: a scan to dawn@ntc-dfw.org



Ad Size

	Rate	Member Rate
Back Cover 9" x 10.75" (bleed)	\$9,000	\$8,100
Inside Front Cover and Facing 9" x 10.75" (bleed)	\$8,500	\$7,650
Inside Back 9" x 10.75 (bleed)	\$7,500	\$6,750
Two-Page Spread 18" x 10.75" (bleed)	\$6,975	\$6,277
Full Page* 9" x 10.75" (bleed)	\$4,250	\$3,825
Two Thirds (Vertical) 5.083" x 9.75" (non-bleed)	\$3,250	\$2,925
Half Page (Horizontal)* 7.75" x 4.875" (non-bleed)	\$2,450	\$2,205
One Third (Vertical)* 2.416" x 9.75" (non-bleed)	\$1,550	\$1,395
Municipality Enhanced Listing** Enhanced listing includes mayor, city manager, CVB contact and economic development contacts. Basic listing includes name, city hall address, phone number and web address with logo enhancement	\$500	\$450

NTC members receive 10% off

*10% premium on special position will apply

**Member municipalities receive a complimentary enhanced listing with purchase of ad

All print advertisers one third page and above will receive complimentary digital advertising. Please see following pages for details.

Creative Content Contacts 469-359-5335

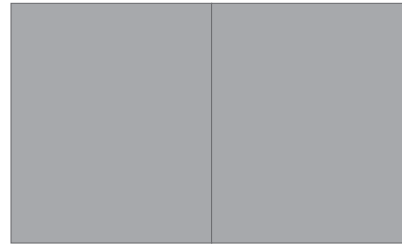
Dawn Miller

Chief Administrative Officer
dawn@ntc-dfw.org

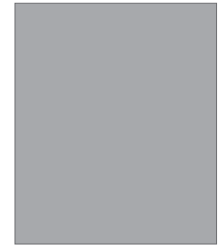
Ashley Mergele

Director, Communications & Issue-Based Advocacy
ashley@ntc-dfw.org

Dimensions & Details



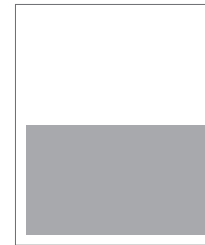
Full Spread
18.25" x 11" bleed size
18" x 10.75" trim size
17" x 9.75" live area



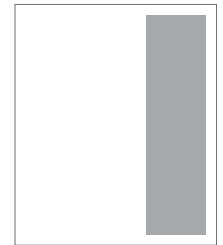
Full Page
9.25" x 11" bleed size
9" x 10.75" trim size
7.75" x 9.75" live area



Two Thirds
5.083" x 9.75"
non-bleed only



Half Page (Horizontal)
7.75" x 4.875"



One Third (Vertical)
2.416" x 9.75"
non-bleed only

Ad Submission Checklist

1. All artwork must be submitted as Adobe Press Quality PDF files ONLY.
2. Make sure to embed any FONTS, IMAGES and any GRAPHICS.
3. Double-check measurements.
4. Non-digital ads WILL NOT BE ACCEPTED.
5. Send hi-res PDFs in CMYK or GREYSCALE format.
6. The only document marks included should be bleed marks.

For additional assistance with exporting files contact Ashley Mergele at ashley@ntc-dfw.org

Ad Delivery

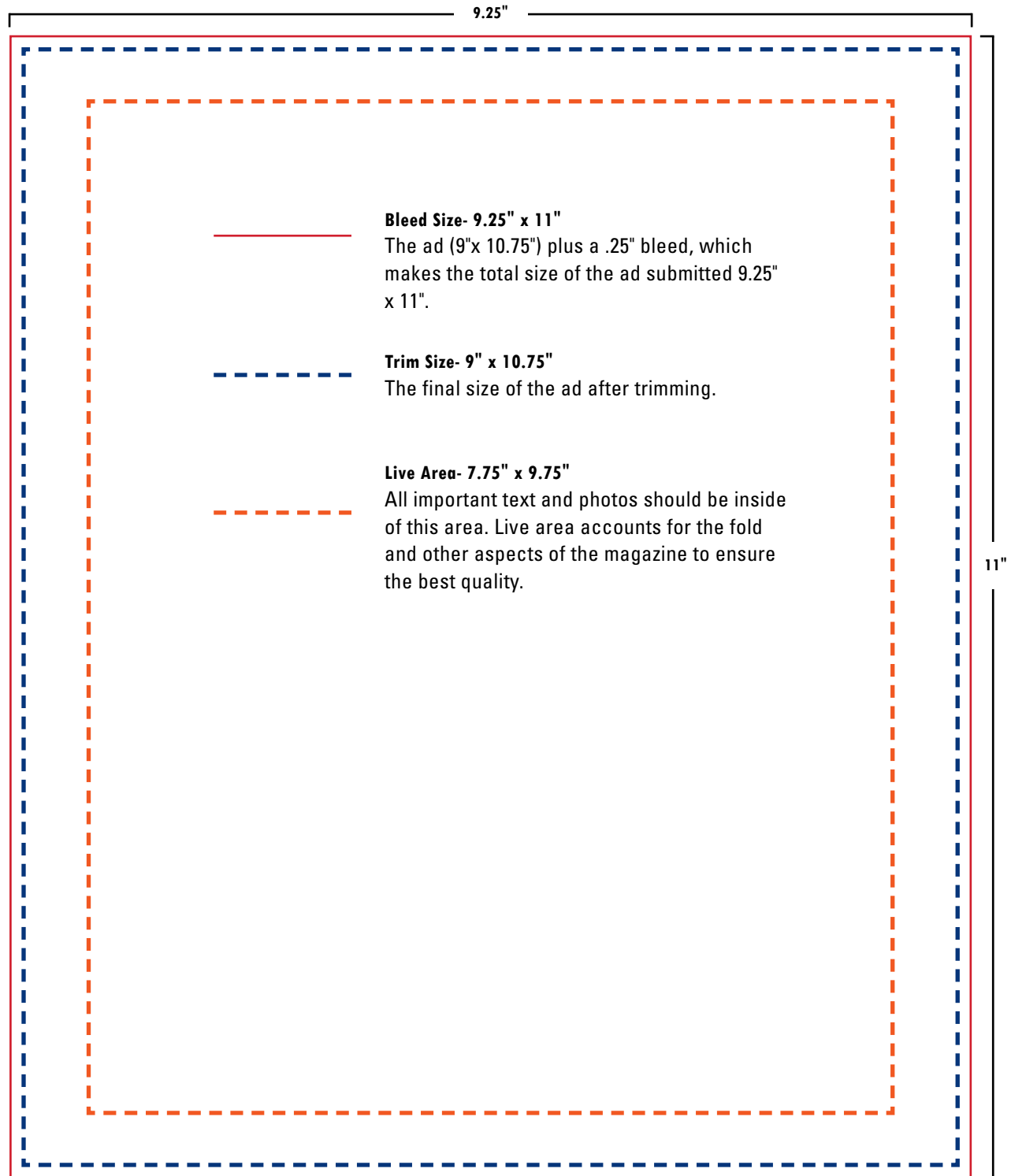
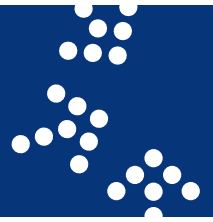
Submit ads either through email (preferred) or an external drive to dawn@ntc-dfw.org

Deadline

AD SALES close April 8, 2022

AD CREATIVE must be received by May 20, 2022

NOTE: Ads must meet the high standards of this publication. We are pleased to offer design assistance to new advertisers. Please request additional information.



More Templates Available Upon Request