



Leading The Region's Advocacy.

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**2026  
PROSPECTUS**





# LETTER FROM OUR CEO

Members and prospective members,

Our region's growth and success have always been tied to a simple truth: when North Texas speaks with one voice, leaders listen. NTC Past Board Chair, Dr. Joe May, said, "In North Texas, Autonomy is our greatest enemy." Together, we've built a reputation in Austin and Washington, D.C. as a region that is forward-looking, business-driven, and unwilling to sit on the sidelines while decisions are being made impacting our future.

But progress does not happen on autopilot. Every election, every legislative session, every Congressional debate brings new challenges and new opportunities that demand our attention. Whether it's ensuring that our infrastructure keeps pace with growth, protecting our economic environment that fuels innovation and jobs, or advancing policies that strengthen education and workforce development, North Texas must stay at the table.

That's why our commitment to advocacy—in Austin and in Washington—remains unwavering. We are shaping what comes next for the millions of North Texans. Your support, your voice, and your engagement make that possible.

I look forward to continuing this important work. Together, we will ensure North Texas remains a leader not just in Texas, but in the nation. We ask for your continued support and commitment to our growing and dynamic region. As we proceed to the next fiscal year, your unwavering dedication and investment are essential.

With appreciation,

**Chris E. Wallace**  
President & CEO  
North Texas Commission





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## NTX TO DC

DC Fly In creates a space in Washington, D.C., for North Texas leaders to collaborate with national partners. In the spring, we focus on connecting with our 14-member delegation and sharing the NTX legislative priorities. In the fall, we focus on our ties with the international business community by connecting with members of Congress, visiting embassies and U.S. government agencies dedicated to global business.

	SESSION \$5,000	SIGNATURE \$15,000	PRESENTING \$20,000
"NTC FLY-IN PRESENTED BY" CREDIT ON ALL COLLATERAL			●
COMPANY ATTENDEES	1	2	2
OPPORTUNITY TO PROVIDE INTRODUCTION FOR A SPEAKER		●	●
COMPANY LOGO IN ALL EVENT COLLATERAL	●	●	●
COMPANY LOGO PLACEMENT ON EVENT WEBSITE	●	●	●
COMPANY RECOGNITION IN SOCIAL MEDIA	●	●	●



# NTX CONNECTS

PRESENTED BY FIDELITY INVESTMENTS

Presented by



NTX Connects is a dynamic 6-event series designed to foster dialogue between leaders across federal, state, and private sectors. Over the course of six roundtables, this series will provide a unique platform for in-depth discussions on critical issues impacting North Texas and beyond.

	SESSION \$5,000	SIGNATURE \$10,000	PRESENTING \$30,000
OPPORTUNITY TO INTRODUCE THE KEYNOTE SPEAKER AT EACH EVENT			
COMPANY NAME IN WELCOME REMARKS	●	●	
OPPORTUNITY TO PROVIDE REMARKS	●	●	
COMPANY LOGO IN ALL EVENT COLLATERAL	●	●	●
COMPANY LOGO PLACEMENT ON EVENT WEBSITE	●	●	●
COMPANY RECOGNITION IN SOCIAL MEDIA	●	●	●



The North Texas Commission Foundation continues to expand on its successful conversations highlighting the significance of culture and commerce in shaping our region. The 2026 North Texas Culture & Commerce Summit focuses on strengthening the region's economic future by elevating culture's role as a strategic driver of competitiveness, workforce success, and civic engagement. Throughout the program, leaders from business, government, and community organizations explore how cultural values, such as team-building, purpose-driven commerce, inclusivity, and community trust, directly shape our region's economic vitality.

	SUMMIT \$2,000	SIGNATURE \$5,000	SESSION \$7,500	PREMIERE \$10,000	PRESENTING \$15,000
OPPORTUNITY TO INTRODUCE THE KEYNOTE SPEAKER					<b>SOLD</b>
VIP SEATS				1	2
OPPORTUNITY TO PROVIDE REMARKS OR PARTICIPATE IN A PANEL					
COMPANY NAME IN WELCOME REMARKS					
COMPANY LOGO IN ALL EVENT COLLATERAL					
COMPANY LOGO PLACEMENT ON EVENT WEBSITE & SOCIAL MEDIA					
8 PARTICIPANTS					



### DFW INTERNATIONAL COLLECTIVE

The mission of the DFW International Collective is to convene leaders from across North Texas to attract and expand global investment while strengthening the international business community. Through collaboration and relationship-building, we aim to enrich the economic vitality and cultural connectivity of the entire region.

**Ambassador \$10,000**

**Statesman \$5,000**

**Partner \$2,500**

We will be working with all our DFW International Collective sponsors as we design the next phase of this exciting group. Recognition of all levels will be given at upcoming events and in printed materials.

**This page will continue to be updated with exciting opportunities as we work on an upcoming collaboration with the *Dallas Business Journal* in anticipation of the 2026 FIFA World Cup.**





# 2026 Annual Meeting

The North Texas Commission's Annual Meeting is the only gathering of 600+ of the region's public/private leaders. Each September, we convene government officials, business, chamber, and education leaders for a thought-provoking conversation that showcases how collaboration and effective leadership are the cornerstones of our region's continued success.

	TABLE \$2,000	SUPPORTING \$3,000	EVENT \$5,000	SIGNATURE \$10,000	PREMIERE \$15,000	LEGACY \$20,000	PRESENTING \$30,000
PRESENTING SPONSOR NAMING RIGHTS							●
SEATS AT HEAD TABLE					1	2	2
LEGACY NAMING RIGHTS						●	
REMARKS DURING EVENT				●	●	●	●
COMPANY NAME IN WELCOME REMARKS			●	●	●	●	●
COMPANY LOGO PLACEMENT ON COLLATERAL, EVENT WEBSITE & SOCIAL MEDIA	●	●	●	●	●	●	●
8 TICKETS	●	●	●	●	●	●	●
COMPANY NAME LISTED							



### NTX Infrastructure Summit

Hosted by:



Leading The Region's Advocacy.

In partnership with the City of Irving, the North Texas Commission hosts the NTX Infrastructure Summit in Irving, featuring panel discussions focused on critical infrastructure essential for the region's growth. The state's leading experts on topics like water, transportation, innovation and energy come together to plan for the next generation of North Texas infrastructure and how this relates to future development.

	SILVER \$2,500	GOLD \$5,000	PLATINUM \$10,000	SIGNATURE \$15,000	PRESENTING \$25,000
INTRODUCTION AT SUMMIT OPENING			●		●
VIP TABLE INVITATIONS			1	1	2
INTRODUCTION AT RECEPTION				●	
SESSION INTRODUCTIONS	●				
COMPANY NAME IN WELCOME REMARKS			●	●	●
COMPANY LOGO ON ALL COLLATERAL	●	●	●	●	●
COMPANY LOGO PLACEMENT ON EVENT WEBSITE & EMAIL	●	●	●	●	●
TABLE OF 8			●	●	●
REGISTRATIONS INCLUDED	2	4	8	8	8

## NEW EVENTS



The Metroplex Mayors brings together all mayors across the 13 counties to learn about regionalism, network, and assist each other on issues impacting their communities.

**Presenting Sponsor - \$10,000:** Logo and mention at the beginning and end of all meetings, 3-minute message for attendees. Logo on all collateral, emails, signage, and webpage. Social media tag in all promotional posts.

**Breakfast Sponsor - \$5,000:** Recognition at the beginning of each meeting. Listed in email newsletters. Mention on social media for each meeting.

**Meeting Sponsor - \$400/meeting:** Logo on all materials for the meeting, mention at end of meeting. Mention in email for selected month.



GR Connects North Texas, exclusively for government relations professionals in the North Texas region. This informal gathering offers a great opportunity to connect, share insights, and foster relationships with North Texas leaders. Enjoy a relaxed atmosphere filled with engaging conversations, tasty refreshments, and the chance to collaborate on local initiatives.

**Presenting Sponsor - \$5,000:** Logo and mention during remarks of each meeting. Welcome and speak to attendees. Logo on all collateral, emails, signage, and webpage. Social media tag in all promotional posts.

**Networking Sponsor - \$2,000:** Recognition at the beginning of each meeting. Listed in email newsletters. Mention on social media for each meeting.

**Meeting Sponsor - \$400/meeting:** Logo on all materials for the meeting, mention during meeting remarks, as well as a mention in email for that meeting.

# LEADERSHIP PROGRAMS



THE NORTH TEXAS COMMISSION FOUNDATION POWERS THE NTX LEADERSHIP PROGRAMS.

## LEADERSHIP NORTH TEXAS



**\$5,000**

### PROGRAM DAY SPONSORSHIP

**\$4,250**

### TUITION PER PARTICIPANT

\*\$3,750 for non-profit and non-corporate organizations

*Tuition includes your lifetime alumni dues.*

Leadership North Texas (LNT) is a graduate-level program designed to develop leaders committed to civic engagement in the region. Participants study best practices in regional stewardship and develop strategies to address local challenges.

#### PROGRAM SCHEDULE

**September** | Opening Retreat

**October** | Global North Texas

**November** | North Texas Economy

**December** | Community Health

**January** | Education and Workforce

**February** | Cost of Incarceration/Second Chances

**March** | Sustainable Development

**April** | Preparing for the Next Million

**May** | Leadership, Graduation

## ELNT

Emerging Leaders of North Texas

**\$3,000**

### PROGRAM DAY SPONSORSHIP

**\$2,250**

### TUITION PER PARTICIPANT

\*\$2,050 for non-profit and non-corporate organizations

*Tuition includes your lifetime alumni dues.*

Emerging Leaders of North Texas (ELNT) is a leadership program for young professionals under 40, focused on recruiting, educating, and developing future leaders of the DFW Metroplex region. ELNT creates a network of young workforce ambassadors who share their new knowledge with peers and provide a voice for their generation when discussing issues in North Texas.

#### PROGRAM SCHEDULE

**August** | Opening Retreat

**September** | Global North Texas

**October** | Workforce & Education

**November** | Community Health

**December** | Graduation

# BRANDING OPPORTUNITIES



1 EPISODE A MONTH.  
HIGHLIGHTING REGIONAL  
TOPICS & NORTH TEXAS POLITICS.



## \$750 PRESENTING SPONSOR

- Company logo is presented at the beginning and end of the episode
- Logo on all collateral, emails, signage, and episode webpage.
- All perks listed below in lower sponsorship levels

## \$500 SUPPORTING SPONSOR

- Mention at the beginning of the episode
- Listed in show notes and email newsletters
- Mention on social media for each episode

## \$200 SEGMENT SPONSOR

- Mention at the end of the sponsored segment
- Mention in the email and on social media for that episode

PRESENTING SPONSOR ON ADVOCACY EMAILS.

### **Federal Update**

Every Monday-Friday

**\$1,500 1 MONTH**

**\$7,500 6 MONTHS**

### **State Update**

Monthly during 2026

**\$1,500 all of 2026**

NTX  
PROFILE

ALONG WITH EVENT DISTRIBUTION, THIS PUBLICATION IS  
DISTRIBUTED TO ALL EDC'S AND CHAMBERS OF  
COMMERCE TO ASSIST IN MARKETING NORTH TEXAS.

**\$2,000 QUARTER PAGE AD**

**\$6,000 HALF PAGE AD**

# NTC TEAM



**Chris Wallace**

*President & CEO*



**Dawn Miller**

*Chief Administrative Officer*



**Andrea Coker**

*Chief Advocacy Officer*



**Hon. TJ Gilmore**

*Vice President, Strategic Partnerships*



**Henry Bryan**

*Director, State Advocacy*



**DianaLee Enriquez**

*Communications and Engagement Manager*



**Caitlyn Sartin**

*Stakeholder Relations & Leadership Development Manager*



**Barry Brown**

*Federal Lobbyist*



**Benjamin Schwartzburg**

*Chief of Staff*



**Hon. Jim Keffer**

*State Lobbyist*



**Daphne Kent**

*North Central Texas Interlink*



**Dr. Charles Luke**

*State Lobbyist*



**Jennifer Rodriguez**

*State Lobbyist/ Policy Counsel*



**Marc Rodriguez**

*State Lobbyist*



**Linda Valdez Thompson**

*Director, Leadership Development and Programs*



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