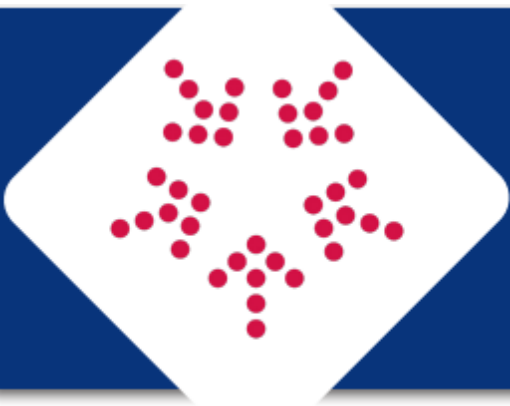




2024 PROSPECTUS

CONVENE | EDUCATE | ADVOCATE

NORTH
TEXAS
COMMISSION



NTC Investment Opportunities

Thank you for supporting the North Texas Commission! Your partnership and support of our programs helps to ensure the region remains the best place in Texas to live, learn and earn.

We invite you to view our sponsorship opportunities and let us know where we can help you get involved. The future vibrancy of our region depends on it!

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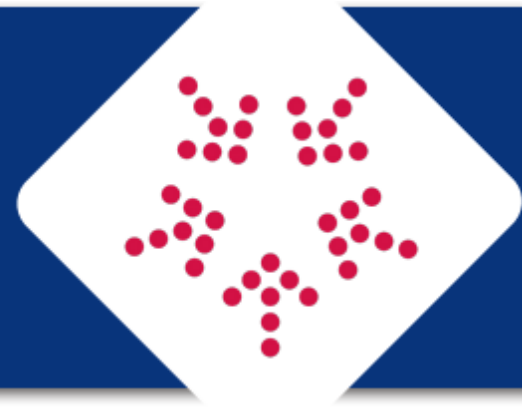
Questions?

Andrea Coker
Vice President, Strategy Communication & Federal Advocacy
andrea@ntc-dfw.org

INCLUSION IGNITES INNOVATION

DEI Summit

February 21 | Hurst Conference Center



The North Texas Commission will continue to expand on its successful conversations about the significance of diversity, equity, and inclusion in our region. As in years past, topics will feature C-level leaders discussing their personal journeys and best practices to improve inclusion in the workplace and the community.

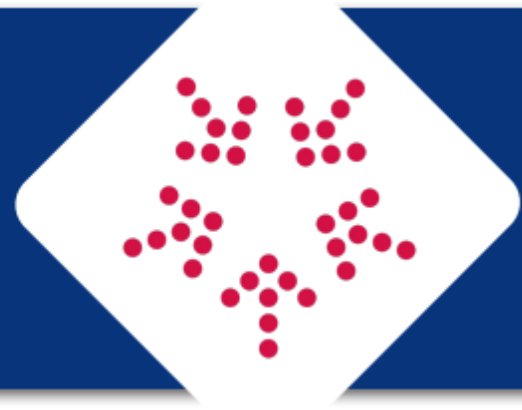
Our Diversity, Equity, and Inclusion Summit will take place in February 2024. Stay tuned for dates and details for registration.

SPONSOR LEVELS

	Presenting Sponsor \$25,000	Premiere Sponsor \$15,500	Session Sponsor \$10,000	Signature Sponsor \$5,000	Summit Sponsor \$1,500
Presenting sponsor naming rights	✓				
Lunchtime Keynote Speaker introduction	✓				
Introduction of general session		✓			
Introduction of breakout session			✓		
Company logo in all event collateral	✓	✓	✓	✓	Company Name Only
Company logo on table signage	✓	✓	✓	✓	Company Name Only
Company recognition in press release	✓	✓	✓	✓	
Seat at head table	2	1	1		
Table of eight	✓	✓	✓	✓	✓

TO THE POINT SERIES

Presented by Fidelity Investments



FIDELITY INVESTMENTS PRESENTS

TO THE POINT

NORTH TEXAS COMMISSION SPEAKER SERIES

TO THE POINT is a series which brings regional leaders together to dive deep into informative, regional topics.

TO THE POINT 2024

Primary Election Preview

When: March

About: Join us on Election Eve as we discuss the primary elections and the impact they will have on North Texas.

The Economics of Arts

When: April

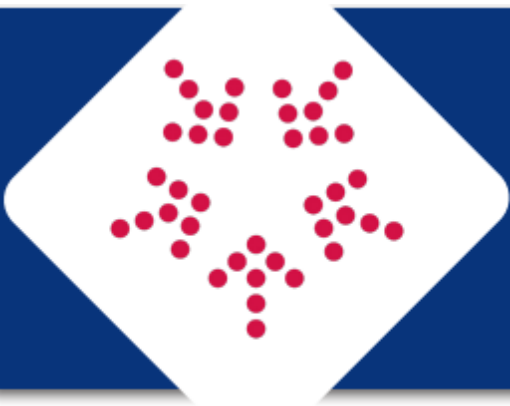
About: The Arts are thriving here in North Texas, and they are big business for our region. Join us as we discuss the impact arts have on the entire North Texas economy.

Sine Die: One Year Out

When: May

About: Sine Die is a year away. What will it look like when the gavel comes down next year? What will we have accomplished and what does the future hold?

	Reception Sponsor \$6,000	Signature Sponsor \$3,000	Event Sponsor \$2,500	Table Host \$1,250
Bundle All 3 Events	\$14,000	\$7,500	\$6,500	\$2,750
Sponsor Networking Reception one hour prior to luncheon	✓			
Reception Sponsor signage displayed onsite	✓			
Company name recognition in event remarks	✓	✓	✓	
Company logo placement in all event collateral	✓	✓	✓	Company Name Only
Company logo placement on event website	✓	✓	✓	Company Name Only
Company logo placement on table signage	✓	✓	✓	✓
Company recognition in press releases	✓	✓		
Table of eight	✓	✓	✓	✓



2024 NTX TO DC FLY-IN Spring & Fall



Join the NTC as we travel to our nation's capital to share the legislative priorities of your business, collaborate with national partners, agency officials and meet with our 15-member North Texas Delegation.

PRESENTING SPONSOR - \$10,000

- Opportunity to introduce session/speaker at dinner reception
- Recognition in event press releases
- Company logo on all event collateral and website
- Recognition during all sessions

SESSION SPONSOR - \$5,000

- Opportunity to introduce session/speaker (first come, first select)
- Recognition in event press releases
- Company logo on all event collateral and website
- Recognition during all sessions

NORTH TEXAS INFRASTRUCTURE SUMMITT

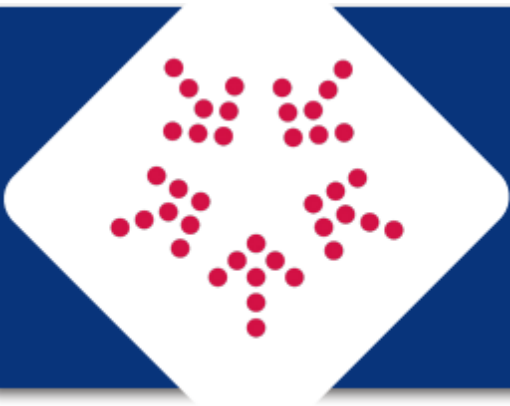
August 7 | Hurst Conference Center



Summer of 2024, the North Texas Commission will be hosting the third annual NTX Infrastructure Summit. This full-day event will feature a variety of speakers and panels discussing critical infrastructure needs to ensure the continued vitality of our region by improving our transportation systems, developing long-range water plans and promoting a sustainable future. The summit will feature morning general sessions with deep dives and conversations focused on creating reliable infrastructure for North Texas.

SPONSOR LEVELS

	Presenting Sponsor \$12,500	Lunch Sponsor \$7,000	Session Sponsor \$5,000	Event Sponsor \$3,000	Table Host \$1,250
Presenting sponsor naming rights	✓				
Breakfast Keynote Speaker introduction	✓				
Introduction of lunch keynote/panel		✓			
Introduction of breakout session			✓		
Company logo in all event collateral	✓	✓	✓	✓	Company Name Only
Company logo on table signage	✓	✓	✓	✓	Company Name Only
Company recognition in press release	✓	✓	✓	✓	
Seat at head table	2	1	1		
Table of eight	✓	✓	✓	✓	✓
Optional display booth in lobby	✓	✓	✓	✓	



ANNUAL MEMBERS' LUNCHEON

September 2024

The North Texas Commission's Annual Members' Luncheon is the only gathering of all the region's public/private leaders. Each September, we convene government officials, business, chamber, and education leaders for a thought provoking conversation that showcases how collaboration and effective leadership is the cornerstone of a successful region.

SPONSOR LEVELS

	Presenting Sponsor \$30,000	Reception Sponsor \$15,000	Premiere Sponsor \$10,000	Gift Sponsor \$7,500	Signature Sponsor \$5,000	Event Sponsor \$2,500	Table Sponsor \$1,750
Presenting sponsor naming rights	✓						
Reception sponsor naming rights		✓					
Opportunity to provide welcome, intro or closing	✓	✓	✓				
Commemorative gift item sponsor				✓			
Company recognition in event remarks	✓	✓	✓	✓	✓		
Company logo in all event collateral	✓	✓	✓	✓	✓	✓	Company Name Only
Company logo on table signage	✓	✓	✓	✓	✓	✓	✓
Company recognition in event press release	✓	✓	✓	✓	✓	✓	
Table of eight	✓	✓	✓	✓	✓	✓	✓
Seats at the head table	2	2	1				

NORTH TEXAS LEGISLATIVE SUMMIT

October 2024
Fort Worth Hilton

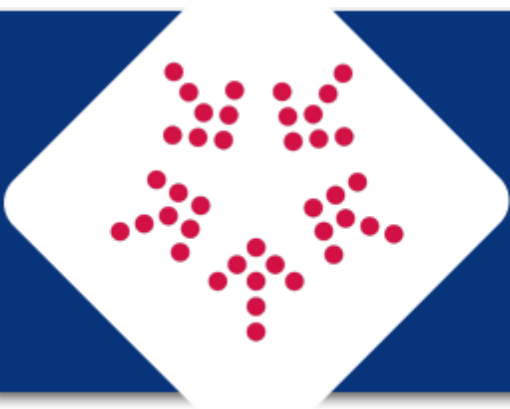


NORTH TEXAS LEGISLATIVE SUMMIT

Convening our region's leaders to prepare for the 89th Legislative Session. Join us in October, as we convene business and government leaders to prepare for and engage our region in the upcoming 88th legislative session. Attendees will have the opportunity to hear from an impressive list of legislators discussing various policy and legislative issues.

SPONSOR LEVELS

	Presenting Sponsor \$12,500	Lunch Sponsor \$7,000	Session Sponsor \$5,000	Event Sponsor \$3000	Table Sponsor \$1,250
Presenting sponsor naming rights	✓				
Breakfast Keynote Speaker Introduction	✓				
Opportunity to introduce lunch keynote/panel		✓			
Opportunity to introduce breakout session	✓		✓		
Sponsor logo in event collateral	✓	✓	✓	✓	Company Name Only
Company recognition in event press release	✓	✓	✓	✓	Company Name Only
Seat at head table	2	1	1		
Table of eight	✓	✓	✓	✓	✓
Optional exhibit booth in lobby	✓	✓	✓	✓	



LEADERSHIP NORTH TEXAS

Educating Regional Leaders

A program of the North Texas Commission Foundation

LEADERSHIP NORTH TEXAS



Leadership North Texas (LNT) is a graduate level leadership program aimed at recruiting, developing and supporting leaders who have a commitment to civic engagement, to learning, to collaboration and to the North Texas region. Participants will learn best practices in regional stewardship from regions that have successfully addressed regional issues and challenges relevant to the region; and participate in the development of appropriate strategies for North Texas.

PROGRAM PRESENTED BY



Program Day Sponsor - \$5,000
Tuition per participant - \$3,000

PROGRAM DAY SPONSORSHIP

\$5,000

Sponsor benefits include logo on agenda, logo on class directory and an opportunity to welcome the class on the designated program day.

September | Opening Retreat

October | Global North Texas

November | North Texas Economy

December | Social Determinants of Health

January | Education and Workforce

February | Cost of Incarceration

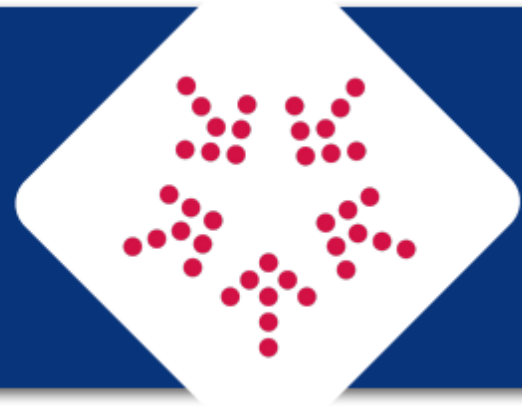
March | Sustainable Development

April | Preparing for the Next Million

May | Leadership, Graduation

Emerging Leaders of North Texas

A program of the North Texas Commission Foundation



Emerging Leaders of North Texas (eLNT) is a leadership program for young professionals under the age of 40 aimed at recruiting, educating and developing the future leaders of the Dallas-Fort Worth region. eLNT creates a hub of young workforce ambassadors who share their new knowledge with peers and give a voice to their generation when discussing North Texas issues.

PROGRAM DAY SPONSORSHIP - \$2,500

- Logo Placement on program day materials
 - Logo recognition on LNT U website
- Designated representative to give welcoming remarks at company's program day

PRESENTING SPONSORSHIP - \$10,000

- Presenting Sponsor Naming Recognition
- Prominent logo placement on the LNT U website
 - Name recognition in social media content
 - Logo placement on all LNT U collateral
- Prominent logo placement on all program day material
- Organization's CEO or designated representative to give welcoming remarks at the graduation reception
 - Program participation on industry-related topics

PROGRAM DAYS

October | Opening Retreat

November | Servant Leadership

December | Holiday Service Project

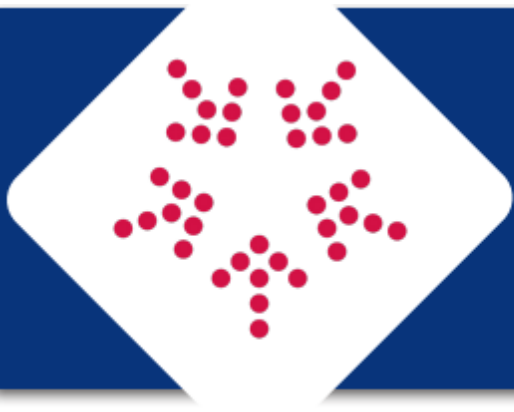
January | Personal Branding

February | Infrastructure

March | SIMSOC

April | Community Engagement

May | Graduation



NTX MAGAZINE VOLUME 15

FALL 2024



NTX Magazine is changing. Join us as we take more of our NTX Conversation online while keeping the printed version on which so many Nort Texas leaders have come to rely. There will be fewer ads, more interactive spaces but still excellent value for our advertisers. NTX Magazine is the only business-to-business publication representing the DFW region, providing relevant and compelling editorial content for C-Suite executives and corporations interested in relocation, expansion and conducting business in North Texas.

DISTRIBUTION

- Fortune 1000 CEOs nationally and locally
- North Texas City Leaders and Public Officials
- State and Federal Elected Officials
- American Airlines Admirals Club at DFW International Airport
- National Economic Development and Site Selection Executives
- Leaders and Executives in a wide cross section of business and industries nationally
- More than 200 North Texas Cities and Chambers
- Conventions and Hospitality
- Domestic and International Conference Attendees
- International Foreign Consulates based in the U.S.

AD OPTIONS

Back Cover	\$5,400
Inside Front Cover	\$4,500
Full Page	\$3,500
Half Page	\$1,500
Online ad	\$1,000

All prices are member priices, as these new ads will only be available for NTC members



THANK YOU TO OUR 2023
PROGRAM SPONSORS



Updated November 2023