

# NORTH TEXAS

Where the world meets to play  
and do business



NORTH  
TEXAS  
COMMISSION

Leading The Region's Advocacy.

**4<sup>TH</sup> LARGEST REGION  
IN THE U.S.**

**THE NORTH TEXAS LABOR FORCE  
IS OVER 4 MILLION STRONG**

# WHY DALLAS-FORT WORTH IS GREAT FOR BUSINESS

- ✓ SAFE, DIVERSIFIED ECONOMY
- ✓ GROWING, SKILLED LABOR FORCE
- ✓ REASONABLE REGULATORY CLIMATE
- ✓ RATIONAL TAX SYSTEM
- ✓ A REGION THAT EMBRACES INNOVATION
- ✓ EASE OF ACCESSIBILITY/INFRASTRUCTURE  
KEEPING PACE WITH GROWTH

**13** COUNTIES   **9,000** SQUARE MILES   **150+** CITIES   **8.5+** MILLION PEOPLE

**15 CITIES**

**WITH A POPULATION OVER 100,000**

**\$800 BILLION**

**GDP GENERATED BY THE NORTH TEXAS REGION**

**\$389,000**

**MEDIAN HOME PRICE**

**7<sup>TH</sup> LARGEST**

**EXPORT MARKET IN THE U.S.**

**\$90,000**

**ANNUAL AVERAGE WAGE**

**\$19.6B**

**IN TOTAL MERCHANDISE EXPORTS**

# North Texas: A world champion for business

Encompassing the cities of **Dallas and Fort Worth** and their surrounding area, the North Texas region is home to the NYSE-Texas and the new Texas Stock Exchange.

As North Texas hosts the 2026 FIFA World Cup, discover a thriving region that is open to global business. Our diverse, resilient economy, backed by pro-business policies and a welcoming spirit, has made the Dallas-Fort Worth Metroplex a destination for multinational companies. With strengths in aviation, manufacturing, healthcare, financial services and advanced technology, as well as unrivaled access to talent and markets, North Texas is well-positioned for international growth and long-term opportunities.

## North Texas International Companies

*Foreign-owned companies with a significant presence in the DFW Region*

7-Eleven (Japan)  
Accenture (Ireland)  
Andritz Separation (Austria)  
Anheuser-Busch (Belgium)  
Atos NA (France)  
Balfour Beatty (England)  
Bimbo Bakeries USA (Mexico)  
Bombardier Aviation Services (Canada)  
Chubb Group (Switzerland)  
Cinopolis USA (Mexico)  
Clevon (Estonia)  
Colliers International (Canada)  
Delta Electronics USA (Taiwan)  
Encore Wire (Italy)  
Epiroc (Sweden)  
Fresenius Medical Care (Germany)  
Fujitsu America (Japan)  
Gerda (Brazil)

GKN Aerospace (England)  
Hempel USA (Denmark)  
HOYA Vision Care NA (Japan)  
Interceramic (Mexico)  
KPMG (The Netherlands)  
Kubota Tractor (Japan)  
Lehigh Hanson (Germany)  
LG Electronics USA (South Korea)  
Megger (England)  
MORSCO (Australia)  
NEC (Japan)  
NTT Data (Japan)  
Panini America (Italy)  
Randstad Technologies (The Netherlands)  
Safran USA (France)  
Samsung US (South Korea)  
Siemens (Germany)  
Signet Jewelers (Bermuda)

Smith & Nephew (England)  
SMS Infocomm (Taiwan)  
Smurfit Kappa (Ireland)  
Sodexo (France)  
SOLiD Americas (South Korea)  
STMicroelectronics (Switzerland)  
TATA Consultancy Services (India)  
Tech Mahindra Americas (India)  
The Apparel Group (China)  
Thomson Reuters (Canada)  
T-Mobile (Germany)  
Toyota North America (Japan)  
Trend Micro NA (Japan)  
Unilever USA (The Netherlands)  
Webber LLC (Spain)  
ZTE USA (China)

## Professional Sports and eSports Teams and Major Events

Allen Americans (hockey)  
CJ Cup Byron Nelson (golf tournament)  
Dallas Bulls (indoor football)  
Dallas Cowboys (football)  
Dallas Flash (pickleball)  
Dallas Fuel (Overwatch/esports)  
Dallas Harlequins (rugby)  
Dallas Legion (ultimate frisbee)  
Dallas Lonestars CC (cricket)  
Dallas Mavericks (basketball)  
Dallas Mustangs (cricket)

Dallas Open (tennis tournament)  
Dallas PULSE (indoor volleyball)  
Dallas Renegades (football)  
Dallas Sidekicks (indoor soccer)  
Dallas Stampede (basketball)  
Dallas Stars (hockey)  
Dallas Trinity FC (soccer)  
Dallas Wings (basketball)  
Dallas Xforia Giants (cricket)  
FC Dallas (soccer)  
Fort Worth Braves (football)



**Dallas topped Sports Business Journal's inaugural ranking of the nation's Best Sports Business Cities.**

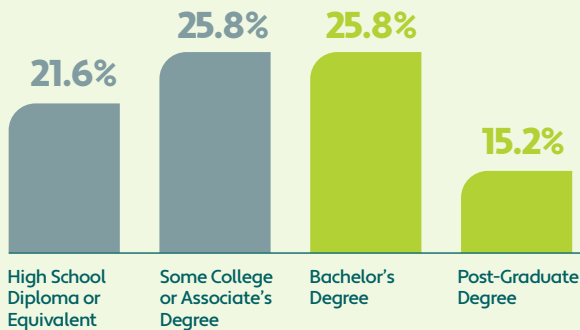
Frisco RoughRiders (baseball)  
Grand Prix of Arlington (auto racing)  
Lone Star Brahmas (hockey)  
NASCAR Cup Series at Texas Motor Speedway (auto racing)  
North Texas SC (soccer)  
OpTic Texas (Call of Duty/esports)  
PBA Players Championship (bowling)  
Texas Legends (basketball)  
Texas Rangers (baseball)  
Texas Super Kings (cricket)

**“North Texas is the best place in the world for business, with more than 20 companies from the Fortune 500, as well as numerous Global 500 companies, calling it home. Companies locate here because we have the infrastructure, workforce, and economic freedom they need to compete and win globally. Just as important, it’s an easy place to work, live, and raise a family.”**

H. Ross Perot, Jr.  
Chairman, The Perot Group and Hillwood and Chairman, U.S. Chamber of Commerce

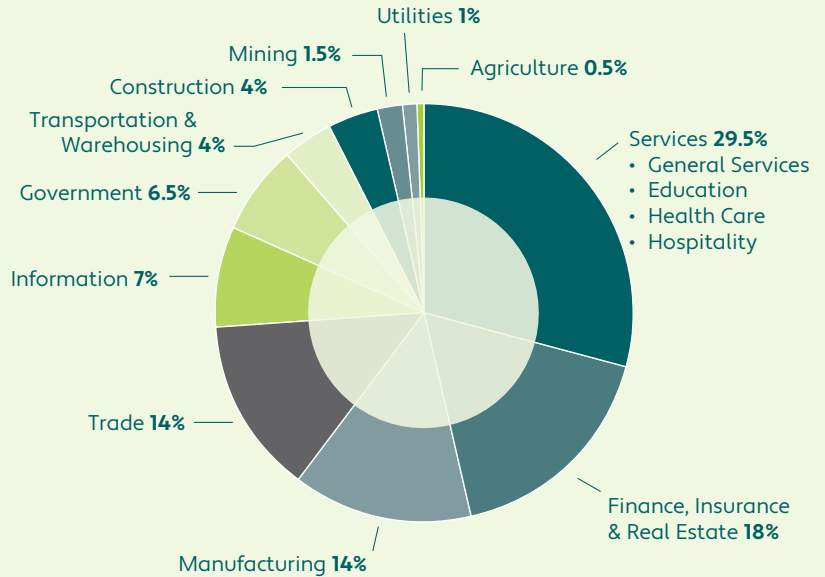
## Education Level for North Texas Workforce

**41%** of the 25-and-over population has a bachelor’s degree or higher



Source: U.S. Census Bureau (2024), population age 25 and over

## The Diverse North Texas Economy



**70** Accredited Colleges and Universities

# Centrally Located. Globally Connected.

Every major city in the continental United States can be accessed within

**4 HOURS**

### GLOBAL DIRECT FLIGHTS\*

#### Europe

Amsterdam (AMS)	9h 15m
Barcelona (BCN)	9h 30m
Dublin (DUB)	8h 30m
London (LHR)	9h
Madrid (MAD)	9h 15m
Paris (CDG)	9h 15m
Rome (FCO)	10h 15m
Zurich (ZRH)	10h

#### The Americas

Buenos Aires (EZE)	10h 20m
Mexico City (MEX)	2h 45m
São Paulo (GRU)	9h 50m
Toronto (YYZ)	3h

#### Asia & Middle East

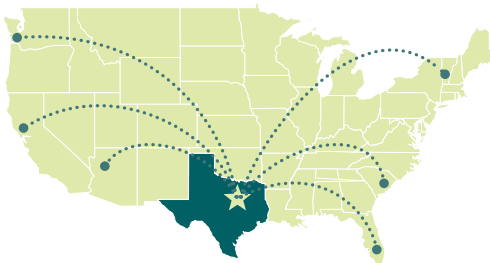
Dubai (DXB)	14h 30m
Hong Kong (HKG)	16h 45m
Istanbul (IST)	11h 45m
Seoul (ICN)	15h
Shanghai (PVG)	16h 15m
Tokyo (NRT/HND)	14h

#### Oceania

Auckland (AKL)	15h 15m
Nadi, Fiji (NAN)	13h 40m
Sydney (SYD)	17h 30m

**78** International Destinations from DFW Airport

\*These are representative global cities and not an exhaustive list.



**NORTH TEXAS COMMISSION**

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The DFW International Collective is Powered by the North Texas Commission.

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